

CGWI BOARD Meeting Minutes		
Thursday 13 May 2021		8.30am
		Zoom
Attendees	Peter Balnaves (PB) – President & Chair, Bruce Redman (BR) – Treasurer, Heidi Eldridge (HE), Sally Macleod (SM), John Innes (JI), Ben Harris (BH), Tony Gleeson (TG) Paul Gordon (PG), Luke Tocaciu (LT), Ockert Le Roux OLR	
Guest Attendees – Sub Committee Chairs	Emma Bowen (EB), Hans Loder (HL), Luke Trotter (LT)	
Apologies	Pete Weinberg (PW)	
Minutes	Heidi Eldridge (HE) Note PMN = Post Meeting Note	

## 2. Minutes of Previous Meeting

The emailed minutes of the meeting held on 25 February 2021 were moved by LT and seconded by BH as a true and accurate record. All in favour.

## 3. Outstanding Actions from previous minutes

Date	Action Items	Person	Deadline	Status
02.5.19 28.08.19	<b>3.1 Board to consider Contributors / Icons</b> Increased role in activities moving forward. Invites to be sent to patrons for upcoming event involvement. Refer to minutes prior to Sept. 24/9	Board Member OJ  HE		Intention maintain the presence acknowledging the PR element of sharing more about the stories behind our patrons.
25.6.20 23.7.20 21/10/20 13/5/21	<b>3.2 Storage of Wine</b> PB Proposed National Trust Bond Store Building deemed suitable option by Board Members. PB Moved. All in favour. National Trust applying for Grant to get floor laid & electricity to the building. Rental fee minimal ca.\$100 per month. Museum wines to remain at Zema Estate. Combination of Mesh lined walls for individual bottle storage, and shelves (boxes) to be installed. Conflict raised – Pete Balnaves President of both organisations. Letter to be written to PB from CV. HE to write to submit. Bond Store power connected and building lined	PB PB  HE	Wine stored currently at Zema to be moved after vintage 2020.	Membership wines to remain at CV office until such time National Trust building refurb is complete.  Letter of intent to rent Building sent to National Trust. NT Grant Received for refurb.  Wine rack to be inserted and bond store secured.
1.08.19	<b>3.3 Branding Document</b> Create a Branding Document how to guide for members knowledge of COONAWARRA \.	OJ	ON HOLD	Put on hold. HE to follow up with ON.
21/10/20 24/9/20 26/11/20 13/5/21	<b>3.4 Wattle Range Council Actions</b> PB to request specs of proposed tables and chairs for siding land. Board made aware of resignation of Steve Chapel. Airstrip. CV to approach WRC to withdraw Rates.  <b>Rail Trail Project.</b> Wattle Range Council have reserve funds of \$730,00 for an infrastructure project, which they want to put towards works to seal the railway line between Penola and the northern end of Coonawarra. Additional funding is being sought from SA and Federal Govt. to assist with project delivery. This project part of a larger initiative by the Marshall Govt. to create a Great Southern Bike Trail (Melbourne through to Adelaide). Proposal is to connect Penola to Naracoorte beginning on the railway line then north of Rymill to cross the HWY at Bellwether continuing through to Naracoorte. An extra \$1.3 M government funds needed to complete project.  Rail Trail project plan and map sent via email by WRC to CV for consultation on the alignment of the rail trail, the biosecurity risks to wineries and mitigation plans, any opportunities for improvement, etc.	PB  HE  OLR + PB	  Dec 2021  May 2021	CV to continue to be the liaising partner for region PB to talk to Peter Halten   CV letter of support towards application for additional funding supplied HE.  Zoom meeting scheduled between project manager and OLR

Date	Action Items	Person	Deadline	Status
4/2/2021  13/5/21	<b>Place Maker Signage project</b> (funded by WRC) nearing completion. Signs require to be installed by property owners. MR to be supplied to WRC to provide update. Further update to be shared with members once signage has been erected, with map of locations. Majority of signs erected. Signage to be geolocated, once all signs have been placed.	HE + PB  BR, PT	Feb 2021	\$15K funding has been received. Project report and photos supplied to WRC  Signs to be erected within the next 3 weeks.
27.06.19	<b>3.5 Museum Wines.</b> BR moved the motion to sell the museum wines seconded by LT. Review the barrel series wines and agree approach. Est. value of wines \$140K. Langton's involved in previous discussions to host. <b>Refer to minutes prior to Sept. 24/9 for more detail</b> Action to be reviewed in January 2021.	BR		ON HOLD .
26.09.19  28/8/20  4/2/2021  13/5/21	<b>3.6 CV Weather Station</b> <b>Refer to minutes prior to Sept. 24/9 for more detail</b> Board supportive to modernising weather data approach. Weather Station access will remain accessible to CV members via the member page on coonawarra.org until alternative method found. Weather station connected to water level monitor. PMN: Zoom seminar "Weather impacts on the grape sector" attended by HL and PB. Concerns HL raised at the seminar were the quality and reliability of forecasts surrounding frosts and rainfall events and the lack of disease modelling particularly with powdery mildew. Suggestion for BOM to build a PM pressure predictor relevant to this region using indicators such as temperature, hours of overcast weather and humidity. Suggestion from PB to look at Mesonet as an option to further understand the benefits of this technology. Miso-net- govt. funded technology. BH suggested alternative in <a href="#">Arable – Decision Agriculture</a> . Arable currently have demo Trial Sites in McLaren Vale- supply FOC. SM has reached out to Mesonet director to explore options of adoption of this network in Coonawarra. BH has had contact with Matt Cooper (arabele), who has offered to provide demo of their weather station, to consider this as option.	HE  PB  VOC   VOC & OLR		Email sent 29/6 to members. Responses collated for review.  PB will talk to Tim to query accessing water level data.  VOC Chair: HL to contact Vinay with a suggestion for a student to analyse the weather station data from the past 10 years.  OLR + HL meeting with Chris Rogers in region on 28 <sup>th</sup> May to discussion options around Vitibulletin publication.
21/10/2020	<b>3.7 Grant Protocol &amp; Register</b> Noted there may be grant application in circulation that has not been formerly submitted by CV nor approved at Board level. Grant protocol to be written and shared with members. Grant register be developed for oversight of grants being applied for, status of existing grants and expiration of grants.	JI  HE	Nov 2020  Nov. 2020	Work In progress.
21/10/20	<b>3.12 Trademark renewal</b> Advice received by Lesicar Maynard Andrews, due Jan 2022 "Coonawarra Australia's Red Wine Centre". Cost \$1005 to renew through Legal Attorney. LT moved should the statement be maintained, renewal be done directly online for significantly lesser fee ca. \$400. JI seconded. All in favour.	HE	Jan 2022	
4/2/21  13/5/21	<b>3.13 Coonawarra Siding Road Sign</b> Coonawarra Sculpture Sign to be replaced with Coonawarra Signing Road Sign. No progress with Sculpture removal. Highway signage in the system for action. Not timeline	JI.PW	March	JI Investigating

Date	Action Items	Person	Deadline	Status
	given.			
21/10/20	<b>3.14 Original Vine at Yallum Park</b> PB moved that CV fund trial to conduct DNA test to determine what variety of grape is being grown at John Riddoch's original property.	PB		Priced to be advised. PB to liaise with Kerry DeGaris.
13/5/20	AWRI currently mapping clones for Yalumba, TWE supporting this initiative with request to submit clones of interest. BH proposes we investigate the option of CV becomes a partner of the project.	BH	JUNE	BH to follow up with AWRI.

#### 4. Finance

**Finance Papers & Update** – BR provided an update on current balances of accounts and referenced the Finance Reports dated 27 April 2021 (P&L, Aged Receivables, Aged Payables & Balance Sheet). Noted that we are maintaining the need for quarterly membership payments and following up with those that are outstanding and open to payment plans where required. 3 Companies in 90+ Days to be followed up for payment. No response received from PT Wines or Gumlea. Email reminders sent. Letter of suspension to be issued to PT Wines.

BR & OLR to work through Budget for 21/22. \$8K to be committed towards Australia WINE CONNECT virtual platform to enable Regional Presence. HE & OLR to explore option to apply for eCAP grant.

BR extended thanks to HE for efforts and commitment in covering the EO role for the past 10 mths.

**JI proposes a dedicated strategy meeting be held. All in Favour. Date and agenda to be set.**

Fulfilment of Ecomm. Store – Raidis Estate not extending service. Jack Estate to take on fulfillment by June 2021. HE has updated agreement for review and LT will assist with transfer of wine stock.

*Action: Formal thank you to be issued to Raidis for their efforts and involvement to get the project off the ground. CV grateful for their time, resourcing and storage.*

BR Moved for Finance report to be accepted. PB seconded. All in Favour

**(Maintaining for future reference - Financial Policy on Term Deposit** – Further to the Finance Committee recommendation the motion presented was moved by JB and seconded by JI previously:

*The reserve that we are aiming to maintain at \$300k can to be drawn on if required during the extenuating circumstances of COVID-19 with the aim to keep this at \$250k and to replenish the funds back to \$300k where possible for future needs.)*

Treasurer presented his update that was moved by JB and seconded by PW. JB reiterated the conditional access to additional funds that they be replenished as per the note above also with the policy.

**4.1 Membership Update** – 21/22 Membership renewals issued to all existing members. An increase of 1.5% (consistent with previous year increase, rather than CPI of 1.6%) to be applied. Membership enquiry received from Advanced Viti on behalf of Fresh Country Farms (purchasers of CW Wine site) – HE & OLR to follow up.

**4.2 Grants Update** – Provided an update as follows.

- **Mixed Dozen Project – ON HOLD.** has received an extension due to the extensive disruption in particular for our region COVID-19 in any meaningful marketing of the itineraries. The project was due to complete in April. Steering Committee will continue and it is subject to approval that LCLGA Tourism will take over the role to maintain the [www.limestonecoast.org.au](http://www.limestonecoast.org.au) wine trails and that all parties will consider financing contribution. NO FURTHER UPDATE.
- **SAWIDS (PIRSA) -Ecommerce Grant (\$60K)** Complete.
- **2020/21 SAWIA Project 250 (\$25K)** Complete.
- **SATC CCC** – Funding Application submitted for Regional Event Funding 7<sup>th</sup> April 2021. Seeking \$50k per year for 3 years. Min. \$20k anticipated. Notification due in July.
- **GWC** – ON HOLD. Seeking inbound knowledge exchange bursary to assist with International Speaker/s for Cabernet Symposium in July/November 2021. On hold. Will email Brian Smedley pre leave to update. Not Discussed.
- **Landscape SA** (former SENRM Board) potential to apply for funds noting focus on drought resilience. OJ to email Kerry DeGaris pre leave also. Not discussed 21/10/2
- **PIRSA Drought Resilience** – Potential if Cabernet Symposium has a climate control component. No further

progress due to COVID-19. Not discussed 21/10/20

## 5. Correspondence & Communication

- 5.1 SAWIA: Exec. Meeting
- 5.2 WRC: Boundary review
- 5.3 Town Square

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### 9:30am Sub Committee Chairs joined meeting. (HL – VOC, EB CDE Committee & LT)

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CDE – EB informed that Cellar Dwellers program is finalised and CCC program is drafted. Committee planning to host Tourism Famil to inform information centres, accommodation, restaurant and select tourism operators of July Program. Cellar Door Get togethers returning with education element, aiming to have one get together per month. Cabernet Celebration program in draft. CV led events Golf Dy & Regional Decadence Tasting. CCC Masterclass excluded from 2021 program- Masterclass to take place in Metro. Location (in conjunction with Roadshow).

VOC – Hans delivered summary highlighting focal points of VOC. Last Meeting Dec. 2021. Data collection irrigation optimisation project ongoing. Sampling of berry shrivel work continues. EcoVineyards extension with commitment of \$3k per year for 2 years. Practical outcomes from Research papers a focus. Smoke Taint research continues. Dialog to continue with WRC.

Weather station network review. Only 2 weather stations owned by CV. \$1,700 fee for hosting. VOC exploring option to involve Penola HS to provide students with exposure to dealing with real time data, analysis, and coding, via CSRIO STEM program. Consent to be granted by CV for access to CV data, and for agreement to be drawn up. Data valuation and accuracy.

Board supports access to data from existing weather station network for student analysis.

CV CUP – Format to be considered.

## 6. CV Resourcing

**Executive Officer** – Ockert in 2<sup>nd</sup> week.

## 7. Brand Reference Committee (formerly Marketing Committee)

- 7.1 **Update** NIL TO REPORT// Last met on 13 May 2020. Group sought to revert to monthly meetings however given the current resourcing and priorities that we maintain every two months. PMN: Attempted to convene meeting on 3 June and only one member could attend and will revert to every two months from August which was supported by Board in May meeting.

## 8. Viticultural and Oenology Committee (VOC) Report

**VOC Update** – SM.

**Peter Balnaves sent email from Vic Patrick** presenting 'VitiWatch Bulletin' a Viticulture Newsletter prepared providing valuable information including disease & vintage updates to growers of specific to the region. Barossa, McLaren Vale and Claire Valley all have variations of this for their regions. The newsletters are typically released 4 -6 per Annum – providing. \$1200 per edition. McLaren Vale (James Hook) – Viticulture Company. Barossa and Claire - Chris Rogers.

Board members agreed that such Bulletin specific to Coonawarra would be a worthwhile investment to the organisation and provide greater benefit for grower members

SM Moved that CV seek quote to engage a specialist to provide this service for Coonawarra. BR seconded. All in favour.

*Action: SM to reach out to Chris Rogers to enquire about provision of this service for CV.*

**Coonawarra Heritage Cabernet Selection preserving heritage vines-** Co-ordinator sought to lead the project. Tender document with a protocol outlining what is involved. to be sent to consultants for quotation.

**Coonawarra Cabernet Project:** Results from the project were discussed in a Zoom presentation to VOC committee on 10.12.20. Extensive amount of data analysed- so far only available in thesis/ technical paper form. VOC committee have requested results be provided in a user friendly format. Seek confirmation of where the analysis is at regards 2020 vintage wines and if there is a requirement for wines from the 2021 vintage. Possibility a field day to present results later in the year. Possibility to present results at next symposium.

BR queried where and if the ARC PHD Study money is currently being directed. \$7,500 allocated within VOC budget. Activity not known.

*Action: SM & HE to follow up.*

- 8.1 **Water** – PB noted need to monitor for industry pressures in particular from forestry. Continuing to meet with other

commodities to manage drainage across region. Ongoing.

Study opportunity for drainage systems. Water credits could be distrusted to all existing water users. Better understanding of how trees are using water.

**8.2 Salinity Analysis:** Coonawarra specific protocol document received by Neil Power 13/8/2 and shared with members, encouraging irrigators to submit samples. 2 to 5 wells to be sampled each year, twice a year (Pre vintage – Oct/Nov and During Vintage – Feb/March) to establish a reliable salinity trend over time. Samples can be anonymous.

**8.3 Fracking** – No further information.

**8.4 BioSecurity** – AGW presented Biosecurity Industry Liaison Officer Briefing attended via Zoom by Heidi, Pete B and SCM. Very detailed seminar on how the outbreak of an exotic pest/disease in Australia will be handled going forward. An adjunct to this is their hope of having an Industry Liaison Officer from each grape growing area. Suggestion from Pete B is not to commit at this stage knowing that Vinehealth Australia has policies and people in place to handle outbreaks in SA. There may be potential to run a simulation in the Limestone Coast.

**8.5 Climate Change** – Proposed CV document to be produced on Coonawarra position on Climate Change focusing on positive actions. BH to liaise with VOC to gather info. – ie. Irrigation project, Eco Vineyards Biodiversity project. Wine Australia hosting dedicated regional webinars. ONGOING.

**8.6 Outbreak Management Plan** – SM in contact with Susanne McLaughlan about Phylloxera Outbreak plan. Vinehealth Australia are revising their plans. Once this is complete, it will be used as a template to develop a plan for Coonawarra.

**8.7 Rootstock trial** Vinehealth Australia continues to contribute funding ongoing and TWE continue with trial site. Berry shrivel trial confirmed to move to rootstock trial site in 2022. Contract yet to have been presented for signature from TWE. BH update that the contact is with lawyers and has been delayed due to other global activities. Grass roots funding. \$15K endeavour funding remains. Earmarked to go into rootstock trial.

PMN: Revised Rootstock Trial agreement received 1/3/21 March. Term duration reduced from 10 years to 5 years. PB, BH and HE have approved amendments and returned to TWE.

**8.8 Berry Shrivels** – Currently on hold and over 12 months plan the next project to recommence Vintage 2022 for multiple years. Project funding ceased for 20/21. Initial findings but still a body of work to be undertaken. SM to investigate circumstances surrounding withdrawal of funds towards this project.

**8.9 Coonawarra Biodiversity Enhancement Project**- CV have committed to \$3k per year to support EcoVineyard project endeavours for 21/22 and 22/23. Mary Retallick presented at General Meeting which was followed by a well attended field day at Penley Estate on Thursday 29th Oct. Involved growers gave brief summary of where they are at with all having planted trees and achieving good survival rates. Mary talked about the planning of projects explaining what needed to be planted, where and why. New Growers being sought for 21/22 period. EOI to be sent to members.

**8.10 Coonawarra Clone** – Chris Brodie has requested idea for a Coonawarra. VOC exploring options.

**8.11 Weather Station**- refer to Action

## 9. Industry Engagement

**8.1** HE provided an update on industry (SAWIA, PIRSA, SATC, RDALC, Wattle Range Council, Tourism Mount Gambier and other Regions):

- SAWIA – Nil to report.
- Australian Grape & Wine – New criteria for Wine Export Grants / Movement requirements now in force for consignments passing through or entering into South Australia / Two further amendments to the Australian Wine Industry Code of Conduct originally released in October 2020 have been made. The changes are in response to the Code Management Committee recommendation to incorporate some important feedback from members. The current version of the Code, now dated November 2020 can be accessed [here](#)
- Wine Australia- Great focus on Wine Marketing diversification. WA has launched 'Australian Wine Connect' Australian wineries invited to register by 21 February 2021. 24/7 virtual platform will go live on 31 March 2021. Further opportunities for Regions to be advised – e.g., international virtual tastings.
- SATC- Have launched 2021 Year of SA Wine campaign, focus on wine tourism visitation to regions.
- Tourism Mount Gambier – Maintaining contact through Mixed Dozen Project. Limestone Coast Destination Tourism + Marketing Plan 2025 being finalised for release. Limestone Coast Regional Guide to be reinstated.
- RDA –
- WGCSEA –

## 10. CV Executive Officer Activity Report

**10.1 EO Verbal Update.**

**10.2 Cellar Door Event Committee** – Covered by Committee Chair EB

**10.3 Cup Committee.** Covered by Committee Chair LT. Meeting to be scheduled to look at delivery for 2022 event

**10.4 Roadshow Committee** – HE sought direction from the Board in regards to the planning and hosting of interstate events in 2021, Board agreed that ongoing uncertainties surrounding COVID19 and snap border closures would make it difficult to guarantee events would be able to proceed. Recommendation from board to cancel 2021 interstate events, with primary focus to be SA showcase. JI Moved the Roadshow be cancelled with the exception of an Adelaide Event. BR seconded all in favour. Event date to be confirmed at earliest convenience. Date currently being held Friday 27<sup>th</sup> August at NWC. HE is exploring venue options to due restricted capacity at NWC (75%) 350 max Vs 550. Market Shed on Holland being considered. Option to host two back-to-back sessions considered to enable greater attendance. Venue shall also have facilities suitable for Masterclass hosting, to be held in conjunction with Roadshow. Board supportive of metropolitan Masterclass presentation. HE to progress - EB & Dan Redman assisting.

**10.5 Australian Cabernet Symposium** – Organising Committee to reconvene to discuss options to proceed with event for 2022.

Event not included in 20/21 budget due to global pandemic. Board supportive of deferral of event to 2022.

**Motion from HL for Symposium committee to be standalone. All in favour. PM Moved. JI seconded. SM to be conduit between committee and board. Cath Kidman & Sue Hodder drivers of event.**

**10.6 Resourcing** – HE & Christine working Tuesday – Thursday in office. Ockert Monday – Friday, meeting gradually with all members (main contacts) one on one.

**10.7 Ecommerce Project** – Final report to be submitted to SAWIA & PIRSA.

**Sales Update:** 63 packs sold in total between November and Month End Jan. 2 Orders placed in month of Feb. No concentrated marketing, advertising or mailouts in Feb to date.

**Fulfillment:** Raidis Estate not extending service. Jack Estate to take on fulfillment by June 2021. HE has updated agreement for review and LT will assist with transfer of wine stock.

- **Short Term Liquor licence** for webstore expires end Feb 2021. HE has renewed short term liquor licence – valid until 31 Oct 2021.

**11. Welfare, Health and Safety (WHS)**

**11.1 Risk Planning – n/a**

Nil to report.

**12. Membership**

**12.1 Membership update –**

PMN: 21/22 Period Membership Renewal forms updated and issued to existing members 2/3/21. Membership of all existing members will be carried over unless advised otherwise.

**13. New Business**

**13.1** Vintage Tasting- 9<sup>th</sup> June. All members welcome to attend at Coonawarra Hall. Invite to follow. Comment to be provided to ABC.

**13.2** CV Strategy Meeting – Tuesday 25<sup>th</sup> May Proposed agenda.

Focus on sustainability research. PR. Marketing to tell stories aligning with brand and quality of region.

Visitation Focus- attracting consumers to Coonawarra

**Meeting Closed 10:35am**

**Next Meeting – STRATEGY MEETING - Tuesday 25<sup>th</sup> May , 2021 - Brands Laira Coonawarra Board Room**