

CGWI BOARD Meeting Minutes		
Wednesday 21 October 2020		8.30am
		Zoom
Attendees	Peter Balnaves (PB) – President & Chair, Pete Weinberg (PW), Bruce Redman (BR) – Treasurer, Heidi Eldridge (HE), Sally Macleod (SM), Luke Tocaciu (LT), John Innes (JI)	
Apologies	Joy Bowen (JB), Ben Harris (BH), Tony Gleeson (TG)	
Minutes	Heidi Eldridge (HE) Note PMN = Post Meeting Note	

## 2. Minutes of Previous Meeting

The emailed minutes of the meeting held on 24 September 2020 were moved by BR and seconded by SM as a true and accurate record. All in favour.

## 3. Outstanding Actions from previous minutes

Date	Action Items	Person	Deadline	Status
28.11.19 25.06.2020	<b>3.1 Draft Coonawarra Vignerons Sponsorship</b> Refer to minutes prior to Sept. 24/9	OJ		Sponsorships will be presented on a case by case basis.
02.5.19 28.08.19	<b>3.2 Board to consider Contributors / Icons</b> Increased role in activities moving forward. Invites to be sent to patrons for upcoming event involvement. Refer to minutes prior to Sept. 24/9	Board Member OJ HE		Intention maintain the presence acknowledging the PR element of sharing more about the stories behind our patrons.
25.6.20 23.7.20 21/10/20	<b>3.3 Storage of Wine</b> PB Proposed National Trust Bond Store Building deemed suitable option by Board Members. PB Moved. All in favour. National Trust applying for Grant to get floor laid & electricity to the building. Rental fee minimal ca.100 per month. Museum wines to remain at Zema Estate. Combination of Mesh lined walls for individual bottle storage, and shelves (boxes) to be installed. Conflict raised – Pete Balnaves President of both organisations. Letter to be written to PB from CV. JI and HE to write to submit.	PB PB JI	Wine stored currently at Zema to be moved after vintage 2020.	Membership wines to remain at CV office until such time National Trust building refurb is complete. NT Waiting for Grant to progress
1.08.19	<b>3.4 Branding Document</b> Create a Branding Document how to guide for members knowledge of COONAWARRA \.	OJ	ON HOLD	Put on hold. HE to follow up with ON.
24.1.19 28.2.19 27.06.19 28.08.19 31.10.19 28.11.19 23.01.19 27.2.19 21.5.20 25.6.20 23.7.20 27/8/20	<b>3.5 Wattle Range Council Actions</b> Discussed the priority needs of Coonawarra and suggested we request: <ul style="list-style-type: none"> <li>\$15k Historical Signage</li> <li>\$10 Resurfacing of Siding</li> </ul> CV to advance the sign project. Funding received from Wattle Range. PB presented the update on signs. BR feedback circulated via email during meeting and PB to incorporate. Three signs were shared for review. Two options respectively and agreed central header, one column and all ok with what was shared. PB to lead finalisation of remaining and stage the install. Sign frames are being galvanised. Six printed and to be installed. Negotiating where to be located. Awaiting further information on install to communicate to members. Updated delivery date to June commensurate with end of year. Note that signage created to date has been paid for. PB to share details with HE for Member Update to be shared. CV to become primary conduit for Northern side of with WRC for Southern Bypass. Penola/Coonawarra entrance signage under review. PB Meet with Steve Chapple – council seeking directive which organisation to deal with on behalf of region.	PB            PB	July	Signage to be finalised to deliver as funds have been received.  Noted PB to lead and report in OJ's absence.      Member update required in conjunction with install. Await final details to communicate.  Awaiting letter from WRC Peter Halton  PW to email WRC acknowledging sign repair – but follow up of Coonawarra entrance sign clean. Done.  CV to continue to be the liaising partner for region PB to talk to Peter Halton

Date	Action Items	Person	Deadline	Status
24/9/20	PB to request specs of proposed tables and chairs for siding land. Airstrip, approach WRC to withdraw Rates.	BR		
20.12.18 24.1.19  28.8.19 23.1.20 27.2.20	<b>3.7 Monitor TAF correspondence (Former minute item 5.2).</b> Noted Minister Ridgway responded on 24.12.18 citing Minister Knoll portfolio. Re-provided letter on 22.01.18 when CV met with Minister Ridgway. PMN: Member for MacKillop provided letter dated 10.01.19 and support TAF. ON contacted Nick McBride's office on 28.02.19 and they are awaiting local discussion to then progress accordingly. CV to be kept informed. See response outlining BOM undertaking a review. ON to follow up. Outstanding. <a href="http://www.bom.gov.au/aviation/taf-review/">http://www.bom.gov.au/aviation/taf-review/</a> TA Review report expected early 2020. Will monitor and have emailed BOM.	PB	Ongoing	Note that there is no update on the link as yet. Continue to monitor. Note assigned PB to review monthly in alignment with meetings.
27.06.19	<b>3.8 Museum Wines.</b> BR moved the motion to sell the museum wines seconded by LT. Review the barrel series wines and agree approach. <b>Refer to minutes prior to Sept. 24/9 for more detail</b> Action to be reviewed in January 2021.	OJ J& BR	January 2021	ON HOLD
26.09.19  28/8/20	<b>3.9 CV Weather Station</b> <b>Refer to minutes prior to Sept. 24/9 for more detail</b> Board supportive to modernising weather data approach. Weather Station access will remain accessible to CV members via the member page on coonawarra.org until alternative method found. Weather station connected to water level monitor.	HE  PB		Email sent 29/6 to members. Responses collated for review.  PB will talk to Tim to query accessing water level data.
24/9/2020	<b>3.10 SAWIA Report Protocol</b> Protocol for preparation of Regional report for SAWIA Regional Forum Meeting to be written. Contents of report not to divulge	HE/KB	December	
24/9/2020	<b>3.11 Water Salinity Testing</b> Heidi to collect sampling bottles from Mount Gambier to make available from CV office for wineries to access for sampling analysis. Members encouraged to submit samples by month end Oct.	HE	October	Completed.
21/10/2020	<b>3.12 Grant Protocol &amp; Register</b> Noted there may be grant application in circulation that has not been formerly submitted by CV nor approved at Board level. Grant protocol to be written and shared with members. Grant register be developed for oversight of grants being applied for, status of existing grants and expiration of grants.	JJ  HE	Nov 2020  Nov. 2020	Work In progress.

#### 4. Finance

**Finance Papers & Update** – BR provided an update on current balances of accounts and referenced the Finance Reports dated 20 October 2020 (P&L, Aged Receivables, Aged Payables & Balance Sheet). P&L reflective of figures for new budget. Noted that we are maintaining the need for quarterly membership payments and following up with those that are outstanding and open to payment plans where required.

BR Moved for Finance report to be accepted. JJ seconded. All in Favour

Protocol for Grants. Noted there may be grant application in circulation that has not been formerly submitted by CV nor approved at Board level. PB moved that a Finance committee write a grant protocol TG Seconded.

BH Moved that a grant register be developed for oversight of grants being applied for, status of existing grants and expiration of grants. BR Seconded. All in Favour

**(Maintaining for future reference - Financial Policy on Term Deposit** – Further to the Finance Committee recommendation the motion presented was moved by JB and seconded by JJ previously:

*The reserve that we are aiming to maintain at \$300k can to be drawn on if required during the extenuating circumstances of COVID-19 with the aim to keep this at \$250k and to replenish the funds back to \$300k where*

*possible for future needs.)*

Treasurer presented his update that was moved by JB and seconded by PW. JB reiterated the conditional access to additional funds that they be replenished as per the note above also with the policy.

PB raised question as to whether portion of Air Strip land shall be sold. Ca. 3.6ha.

#### 4.1 Membership Update – 2<sup>nd</sup> Quarter invoices issued with 25% discount applied.

#### 4.2 Grants Update – Provided an update as follows.

- **Mixed Dozen Project – ON HOLD.** has received an extension due to the extensive disruption in particular for our region COVID-19 in any meaningful marketing of the itineraries. The project was due to complete in April. Steering Committee will continue and it is subject to approval that LCLGA Tourism will take over the role to maintain the [www.limestonecoast.org.au](http://www.limestonecoast.org.au) wine trails and that all parties will consider financing contribution. PMN: There has been endeavours to have the international marketing redirected to domestic in light of current climate, however the Act is preventing this from occurring therefore Wine Australia are quite bound to the international marketing that will not be in a position to promote for some time.
- **SAWIDS (PIRSA) -Ecommerce Grant (\$60K)** Ecommerce set up, activation, automation and data management to be completed by Made with Moxie.
- **2020/21 SAWIA Project 250-** \$25K funding approved –this grant does not required to be matched \$ for \$. Project focus on COVID Tourism Campaign- to tie into Ecommerce – bookable experiences. Made with Moxie engaged to deliver. Interim Report due. Draft Report provided in October Board Pack for review prior to submission by 21<sup>st</sup> Oct.
- **SATC CCC** - New application is required in January 2021. Marketing plan for CCC October complete week ending 5 June 2020 to submit to SATC.
- **GWC** – Seeking inbound knowledge exchange bursary to assist with International Speaker/s for Cabernet Symposium in July/November 2021. On hold. Will email Brian Smedley pre leave to update. Not Discussed.
- **Landscape SA** (former SENRM Board) potential to apply for funds noting focus on drought resilience. OJ to email Kerry DeGaris pre leave also. Not discussed 21/10/2
- **PIRSA Drought Resilience** – Potential if Cabernet Symposium has a climate control component. No further progress due to COVID-19. Not discussed 21/10/20

#### 5. Correspondence & Communication

- 5.1 Trademark renewal advice received by Lesicar Maynard Andrews, due Jan 2022 “Coonawarra Australia’s Red Wine Centre”. Cost \$1005 to renew through Legal Attorney. Consideration to be given to maintain TM. LT moved should the statement be maintained, renewal be done directly online for significantly lesser fee ca. \$400. JI seconded. All in favour.

#### 6. Brand Reference Committee (formerly Marketing Committee)

- 6.1 **Update** Last met on 13 May 2020. Group sought to revert to monthly meetings however given the current resourcing and priorities that we maintain every two months. PMN: Attempted to convene meeting on 3 June and only one member could attend and will revert to every two months from August which was supported by Board in May meeting.

#### 7. Viticultural and Oenology Committee (VOC) Report

**VOC Update** – SM provided update on meeting held 15<sup>th</sup> September. Next meeting Tuesday 15 December.

CB Coonawarra Heritage Cabernet Selection preserving heritage vines.

Catastrophic Fire Danger Day- Individual wineries should be encouraged to have their own procedures in place.

CV to do everything possible to facilitate research for PHD students

Eco Vineyard Session hosted by Mary Retallick- 29<sup>th</sup> October (PM) at Penley Estate

Members shall be better updated on VOC research projects. Consideration to access Grant Funding to develop video snippets highlighting project. Rob Trammelling and Gretel Sneath involved in WRC funded industry videos.

SM in contact with Susanne McLaughlan about Phylloxera Outbreak Plan

7.1 **Water** PB noted need to monitor for industry pressures in particular from forestry. Continuing to meet with other commodities to manage drainage across region. Ongoing. Study opportunity for drainage systems. Water credits could be distrusted to all existing water users. Better understanding of how trees are using water.

Salinity Analysis: Coonawarra specific protocol document received by Neil Power 13/8/20. HE shared with members, encouraging irrigators to submit samples. 2 to 5 wells to be sampled each year, twice a year (Pre Vintage - October and Post Vintage-March), to establish a reliable salinity trend over time.

7.2 **Fracking** – No further information.

7.3 **BioSecurity** –State govt reviewing all biosecurity in the state. Phylloxera ACT removed.

7.4 **Climate Change** – Proposed CV document to be produced on Coonawarra position on Climate Change focusing on positive actions. BH to liaise with VOC to gather info.– ie. Irrigation project, Eco Vineyards Biodiversity project. Wine Australia hosting dedicated regional webinars.

GM debate. GM Free status . WRC have listed GM Free status. Crops -

7.5 **Outbreak Management Plan** – Last edition dated 2013. SM to review and update.

**7.6 Rootstock trial** - Meeting with Trial partners held 15<sup>th</sup> July at Padthaway Estate. PB confirmed Vinehealth Australia happy to continue to contribute funding ongoing and TWE continue with trial site. Berry shrivel trial to move to rootstock trial site in 2022. Grass roots funding. \$15K endeavour funding remains. Earmarked to go into rootstock trial.

**7.7 Berry Shrivel** – Currently on hold and over 12 months plan the next project to recommence Vintage 2022 for multiple years. Project funding ceased for 20/21. Initial findings but still a body of work to be undertaken. SM to investigate circumstances surrounding withdrawal of funds towards this project.

**7.8 Coonawarra Biodiversity Enhancement Project**- CV contributing \$3k that has been paid to EcoVineyards. This is committed for next financial year 2020/21. Mary Retallick convening a meeting of participants later in the year (Sept/Oct).

**7.9 Coonawarra Clone** – Chris Brodie has requested idea for a Coonawarra. VOC exploring options.

## 8. Industry Engagement

**8.1** HE provided an update on industry (SAWIA, PIRSA, SATC, RDALC, Wattle Range Council, Tourism Mount Gambier and other Regions):

- SAWIA – SAWIA has continued to provide extensive support during COVID-19 directions and interpretations as a result of regulation changes etc. CV Regional Report to be submitted to regional exec rep before being presented for inclusion in regional.
- Australian Grape & Wine – Attended Zoom call with Regions 15 Sept.
- Wine Australia- ProWine China to proceed with on ground reps. UK Australia Tastings in review. Chinese officials have told importers and distributors that there will be a ban on Australian wine imports from Friday 6 November. Wine Aust. Working with Austrade. Wine Marketing diversification.
- SATC- Attended Regional Visitation Strategy Review. PB to speak to Nick McBride to request for greater SATC Tourism Support.
- Tourism Mount Gambier – Maintaining contact through Mixed Dozen Project. Limestone Coast Destination Tourism + Marketing Plan 2025 being finalised for release. Limestone Coast Regional Guide to be reinstated.
- RDA – Rail review followed up. Outcomes were to be communicated in March 2020. PMN: Here is the link to the report - <https://www.rdalc.org.au/rdalc/news/rail-could-save-more-than-15m-a-year-in-local-freight-costs>
- WGCSA – Eco-vineyards continuing with \$3k commitment to trial sites in Coonawarra and workshop to be held in May deferred due to COVID-19. New field session date confirmed. 29 October

## 9. CV Executive Officer Activity Report

### 9.1 EO Verbal Update.

**9.2 Cellar Door Event Committee** Met on 14 Oct 2020. Interest to recommence Cellar Door Get togethers expressed. Raidis offering to host November get together. Decadence Tasting – decision to move event from Friday evening to Saturday afternoon 17/10 supported given cancellation of a number of feature events.

**9.3 Cup Committee.** Committee agreed that CV marquee event would not proceed, withdrawing proposal to host scaled back/ low cost event with heavily restricted numbers. CV Members encouraged to support the race day and to consider attending GA. Email to sponsors, suppliers and members advising of decision sent first week sept. Subsequent email to CV Members Wineries seeking race name sponsors @ \$750.00 including 10 GA tickets. Media Release to announce Marquee Cancellation scheduled 1<sup>st</sup> week November.

**9.4 Roadshow Committee** – Event cancelled and communicated. NO FURTHER DISCUSSION

**9.5 Australian Cabernet Symposium** – Sub Committee met 19 May 2020 shared the position of Board and VOC with regard to priorities and the need to defer. All agreed with the approach and to meet in December following the ASVO and National Terroir Virtual Congress to review virtual and in region agenda and noted to advise LCFWC of position as this is subject to grant from Wine Australia and wish to defer the funding accordingly. Whether we look at 2022. NO FURTHER DISCUSSION

**9.6 Resourcing** – HE working remotely on Mondays. Office hours to remain the same (Tuesday – Thursday), with Monday to be worked remotely. OJ's on Mat. Leave. Periodical reviews to assess needs of CV and Olivia with a catchup between Pete and Olivia. Calendar invites to be placed in diary as a reminder prior to the Board Meeting of that month for an update to be shared.

**9.7 Ecommerce Project** – Shopify web design complete with 8 packs finalised for launch, awaiting integration with CV webpage. HE presented CV Store design, with pack view displaying mixed, reds and whites. Every effort has been made to include each participating member winery at least twice across the 8 packs with inclusion in both a 6 pack and dozen pack. Request has gone out to members to deliver their wines to Raidis Estate asap. for imminent launch of store. HE to follow up wines not yet delivered. 22 CV P&E Members have committed to supply up to 3 wines for consideration of inclusion in CV determined mixed packs. One known collaboration pack being created – Wine Trails Group. Fee for Collab winery packs sold on CV Store to be considered. Board in agreement that for the term of the project period (Feb 2021) any collab. packs promoted and sold on behalf of members would not incur fee. Raidis Estate have accepted role of fulfillment provider. Ready to Ship program to be used to process incoming orders. Utilising Raidis Aust. Post account. Application for CV eparcel account has been lodged. Self-insurance being adopted. Multi Wine Pack Cartons being sourced by LT at reduced rate due to VISY sponsorship.

HE moved motion for Urgent decision in relation to wine packs, offerings and PR (in response to market demand, date provided by MWM or media requests) to be made between HE & LT, without need to convene board meeting. JI seconded. All in favour.

**9.8 COVID Recovery Tourism Campaign** – “Swap California for Coonawarra/ Swap Paris for Penola” HE presented concept designs for Swap Campaign by MWM. Intent is to give people the essence of being transported to an international destination but not show them iconic landmarks. Intent to launch campaign following activation of CV Wine Store. Ideal timing around Vic borders reopening – date unknown.

**10. Welfare, Health and Safety (WHS)**

**10.1 Update :** HE and CL working from office from Tuesday to Thursday. HE working Mondays remotely.

**10.2 Risk Planning** – Budget and Workplan to follow. ON HOLD.

**10.3 CV Shed** – Internal Leakage in storage shed. PB to arrange plumber.

**11. Membership**

**11.1 Membership update –**

All existing members confirmed as maintaining membership for 20/21 period. 2<sup>nd</sup> Quarter discount to be applied as per point 4. Finance discussion.

**12. New Business**

Co-opt group for PR reference materials : Suggestion made for HE to engage small group of members to provide feedback on, and to proof reading PR campaign docs.- Joy (Bowen), Dru (Koonara), Peter W (Brands Laira), Emma( Raidis), Jamie (Rymill).

**Meeting Closed 9:49am**

**Next Meeting – Thursday 26 November 2020, 8:30am, Brand's Laira Meeting Room.**

**\*\*\*GM & AGM- Thursday 29 October 2020, 9am, Coonawarra Hall\*\***