

CGWI BOARD Meeting Minutes		
Thursday 24 September 2020		8.30am Zoom
Attendees	Peter Balnaves (PB) – President & Chair, Pete Weinberg (PW), Bruce Redman (BR) – Treasurer, Heidi Eldridge (HE), Sally Macleod (SM), Luke Tocaciu (LT), John Innes (JI)	
Apologies	Ben Harris (BH), Tony Gleeson (TG), Joy Bowen (JB)	
Minutes	Heidi Eldridge (HE) Note PMN = Post Meeting Note	

2. Minutes of Previous Meeting

The emailed minutes of the meeting held on 27 August 2020 were moved by BR and seconded by JI as a true and accurate record.

3. Outstanding Actions from previous minutes

The following list has been updated by EO, however will be reviewed in detail in May and aim to close as many as possible.

Date	Action Items	Person	Deadline	Status
28.11.19 25.06.2020	3.1 Draft Coonawarra Vignerons Sponsorship Refer to minutes prior to Sept. 24/9	OJ		Sponsorships will be presented on a case by case basis.
02.5.19 28.08.19	3.2 Board to consider Contributors / Icons Increased role in activities moving forward. Invites to be sent to patrons for upcoming event involvement. Refer to minutes prior to Sept. 24/9	Board Member OJ HE		Intention maintain the presence acknowledging the PR element of sharing more about the stories behind our patrons.
27.2.19 25.6.20 23.7.20	3.3 Storage of Wine PB Proposed National Trust Bond Store Building (near back of Penola Swimming Pool) as an option for a secure for wine storage. Single door access only and 18" thick walls. Building deemed suitable option by Board Members. PB Moved. All in favour. National Trust applying for Grant to get floor laid & electricity to the building. Rental fee minimal ca.100 per month. Museum wines to remain at Zema Estate. Combination of Mesh lined walls for individual bottle storage, and shelves (boxes) to be installed.	PB OJ PB	Wine stored currently at Zema Estate is to be moved after vintage 2020. Originally was targeting Sept 2018	Membership wines to remain at CV office until such time National Trust building refurb is complete. NT Waiting for Grant to progress
1.08.19 25.6.20	3.4 Branding Document Create a Branding Document how to guide for members knowledge of COONAWARRA \. Targeting a draft in May. PUT ON HOLD	OJ	ON HOLD	Put on hold. HE to follow up with ON.
24.1.19 28.2.19 27.06.19 28.08.19 26.09.19 31.10.19 28.11.19 23.01.19 27.2.19	3.5 Wattle Range Council Actions Discussed the priority needs of Coonawarra and suggested we request: <ul style="list-style-type: none"> \$15k Historical Signage \$10 Resurfacing of Siding Noted whether the brown State signs that no longer have cellar doors need to be removed. CV to advance the sign project. Funding received from Wattle Range. PB advised update at next meeting. PB presented the update on signs. BR feedback circulated via email during meeting and PB to incorporate. Airport status confirmed see action below. Signage is progressing slowly. Three signs were shared for review. Two options respectively and agreed central header, one column and all ok with what was shared. PB to lead finalisation of remaining and stage the install. Sign frames are being galvanised. Six printed and to be installed. Negotiating where to be located. Awaiting further information on install to communicate to members. Updated delivery date to June commensurate with end of year. Note that signage created to date has been paid	PB	July	Signage to be finalised to deliver as funds have been received. Noted PB to lead and report in OJ's absence. Member update required in conjunction with install. Await final details to communicate.

Date	Action Items	Person	Deadline	Status
21.5.20	for. PB to share details with HE for Member Update to be shared. CV to become primary conduit for Northern side of with WRC for Southern Bypass.			Awaiting letter from WRC Peter Halton
25.6.20	Penola/Coonawarra entrance signage under review. JB raised condition of Coonawarra Township signage as concern. PW to contact WRC to request signage be cleaned/ repaired. PW Emailed WRC Steve Chapple. Response received 6/7/20 advising that signs have been attended to Coonawarra Tourism entrance sign still requires to be cleaned.			PW to email WRC acknowledging sign repair – but follow up of Coonawarra entrance sign clean.
23.7.20	PB Meet with Steve Chapple – council seeking directive which organisation to deal with on behalf of region. PB to request specs of proposed tables and chairs for siding land.			CV to continue to be the liaising partner for region
27/8/20	Airstrip, approach WRC to withdraw Rates given community.	BR		
24/9/20	Steve Chapple has resigned: Letter to be issued	PB		BR to prepare letter PB to prepare letter
20.12.18 24.1.19	3.7 Monitor TAF correspondence (Former minute item 5.2). Noted Minister Ridgway responded on 24.12.18 citing Minister Knoll portfolio. Re-provided letter on 22.01.18 when CV met with Minister Ridgway. PMN: Member for MacKillop provided letter dated 10.01.19 and support TAF. ON contacted Nick McBride's office on 28.02.19 and they are awaiting local discussion to then progress accordingly. CV to be kept informed. See response outlining BOM undertaking a review. ON to follow up. ON to follow up. Outstanding. http://www.bom.gov.au/aviation/taf-review/ TA Review report expected early 2020. Will monitor and have emailed BOM.	PB	Ongoing	Note that there is no update on the link as yet. Continue to monitor. Note assigned PB to review monthly in alignment with meetings.
27.06.19	3.8 Museum Wines. BR moved the motion to sell the museum wines seconded by LT. All were in favour and to be reported on at the next meeting in regards to Langton's recommendations. Refer to minutes prior to Sept. 24/9 for more detail Action to be reviewed in January 2021.	OJ J& BR	January 2021	Coonawarra confirmed need to defer to 2021 with options May, June or July 2021. Review the barrel series wines and agree approach. Deferred to 2021
26.09.19	3.9 CV Weather Station Refer to minutes prior to Sept. 24/9 for more detail Board supportive to modernising weather data approach. Weather Station access will remain accessible to CV members via the member page on coonawarra.org until alternative method found. Weather station connected to water level monitor. Pete will talk to Tim to query accessing water level data.	HE PB		PMN: Email sent 29/6. Responses collated for review.
24/9/2020	Water Salinity Testing Heidi to collect sampling bottles from Mount Gambier to make available from CV office for wineries to access for sampling analysis	HE	October	
27.2.20	Prepare a Proposal for a Permanent Structure at Penola Racing Club.	PB	June	PB assigned. Noted not a CV immediate priority.
21.5.20	Update provided on basis of maintaining provision in Penola and further enhancing infrastructure in region.			

4. Finance

Finance Papers & Update – BR provided an update on current balances of accounts and referenced the Finance

Reports dated 22 September 2020 (P&L, Aged Receivables, Aged Payables & Balance Sheet). P&L reflective of figures for new budget. Noted that we are maintaining the need for quarterly membership payments and following up with those that are outstanding and open to payment plans where required.

19/20 Audit report presented with surplus result. \$26K deficit forecast with \$26K surplus recorded EFOY 19/20. \$20k of that amount drawn from Term Deposit. \$6K more realistically reflected. Success of the Imperial Auction, together with Grant Income, Cup Sponsorship arrangements and Roadshow Ticket sales key contributors to this result – a credit to CV EO efforts. Noted that \$60k PIRSA Grant funding money was received in 19/20 period.

New account has been opened to direct GST and PAYG funds, ensuring these funds are not exhausted and are set aside for tax time, for ease of BASS Statement payments.

BR Moved for Finance report to be accepted. JI accepted. All in Favour

(Maintaining for future reference - Financial Policy on Term Deposit – Further to the Finance Committee recommendation the motion presented was moved by JB and seconded by JI previously:

The reserve that we are aiming to maintain at \$300k can to be drawn on if required during the extenuating circumstances of COVID-19 with the aim to keep this at \$250k and to replenish the funds back to \$300k where possible for future needs.)

Treasurer presented his update that was moved by JB and seconded by PW. JB reiterated the conditional access to additional funds that they be replenished as per the note above also with the policy.

PB raised question as to whether portion of Air Strip land shall be sold. Ca. 3.6ha.

4.1 Outstanding/ Overdue Membership Fees It was agreed in July Meeting that member in question all meet payment terms by 30 Sept 2020 or face automatic cancellation of membership Letter issued, advising of board position with terms of offer sent via email and post 23.7.20. HE contacted member 25 August in final bid to seek commitment to membership for inclusion in LBB having received no form of payment towards outstanding fees. PB moved no response by COB 27 August to result in exclusion from publication. JB Seconded. All in favour. No Payment received as at 24 September Board meeting.

4.2 Membership Discount Proposal. As a result of enquiry from several members discussion raised to consider “discount” on member fees for 20/21 period. 25% reduction of 1 quarter fees. BR presented table of – as a gesture.

Motion by BR moved as a gesture of good faith to members, a 25% discount will be applied to 2nd Quarter fees, as a reflection of the current COVID climate. Seconded JB. All in Favour. BR/HE to prepare cover letter to accompany 2nd Quarter invoices.

4.3 Grants Update – Provided an update as follows.

- **Mixed Dozen Project – ON HOLD.** has received an extension due to the extensive disruption in particular for our region COVID-19 in any meaningful marketing of the itineraries. The project was due to complete in April. Steering Committee will continue and it is subject to approval that LCLGA Tourism will take over the role to maintain the www.limestonecoast.org.au wine trails and that all parties will consider financing contribution. PMN: There has been endeavours to have the international marketing redirected to domestic in light of current climate, however the Act is preventing this from occurring therefore Wine Australia are quite bound to the international marketing that will not be in a position to promote for some time.
- **SAWIDS (PIRSA) -Ecommerce Grant (\$60K) Made with Moxie (MwM) engaged to commence Ecommerce set up.**
- **2020/21 SAWIA Project 250-** \$25K funding approved –this grant does not required to be matched \$ for \$. Project focus on COVID Tourism Campaign- to tie into Ecommerce – bookable experiences. Made with Moxie engaged to deliver.
- 2020 Current SATC CCC - New application is required in January 2021. Marketing plan for CCC October complete week ending 5 June 2020 to submit to SATC.
- GWC – Seeking inbound knowledge exchange bursary to assist with International Speaker/s for Cabernet Symposium in July/November 2021. On hold. Will email Brian Smedley pre leave to update.
- Landscape SA (former SENRM Board) potential to apply for funds noting focus on drought resilience. OJ to email Kerry DeGaris pre leave also.
- PIRSA Drought Resilience – Potential if Cabernet Symposium has a climate control component. No further progress due to COVID-19.

5. Correspondence & Communication

5.1 Naracoorte TAF proposal to be reinstated. CV to provide letter of support. PB will prepare and HE will submit response.

5.2 Rail siding area. State government have not declared area to be surplus to their use so it is unlikely to be available to utilised. .

6. **Brand Reference Committee (formerly Marketing Committee)**

6.1 Update Last met on 13 May 2020. Discussed the approach to regional tourism and noted that we had put on hold assistance for a photo shoot from a BRC member as we are not yet financed to proceed with this as it is subject to grant funding and needs a well-considered brief to reflect membership. Also noted that the group sought to revert to monthly meetings however given the current resourcing and priorities that we maintain every two months. PMN: Attempted to convene meeting on 3 June and only one member could attend and will revert to every two months from August which was supported by Board in this May meeting.

7. **Viticultural and Oenology Committee (VOC) Report**

VOC Update – SM provided update on meeting held 15th September.

CB Coonawarra Heritage Cabernet Selection preserving heritage vines.

Catastrophic Fire Danger Day- Individual wineries should be encouraged to have their own procedures in place.

CV to do everything possible to facilitate research for PHD students

Eco Vineyard Session hosted by Mary Retallick- 29th October (PM) at Penley Estate

Members shall be better updated on VOC research projects. Consideration to access Grant Funding to develop video snippets highlighting project. Rob Trammelling and Gretel Sneath involved in WRC funded industry videos.

7.1. Water – PB noted need to monitor for industry pressures in particular from forestry. Continuing to meet with other commodities to manage drainage across region. Ongoing.

Study opportunity for drainage systems. Water credits could be distrusted to all existing water users. Better understanding of how trees are using water.

Salinity Analysis: Coonawarra specific protocol document received by Neil Power 13/8/20. HE shared with members, encouraging irrigators to submit samples. 2 to 5 wells to be sampled each year, twice a year, to establish a reliable salinity trend over time.

7.1 Fracking – No further information.

7.2 BioSecurity – State govt reviewing all biosecurity in the state. Phylloxera ACT removed.

7.3 Climate Change – Proposed CV document to be produced on Coonawarra position on Climate Change focusing on positive actions. BH to liaise with VOC to gather info.– ie. Irrigation project, Eco Vineyards Biodiversity project. Wine Australia hosting dedicated regional webinars.

GM debate. GM Free status. WRC have listed GM Free status. Crops -

7.4 Outbreak Management Plan – Last edition dated 2013. SM to review and update.

7.5 Rootstock trial - Meeting with Trial partners held 15th July at Padthaway Estate. PB confirmed Vinehealth Australia happy to continue to contribute funding ongoing and TWE continue with trial site. Berry shrivel trial to move to rootstock trial site in 2022. Grass roots funding. \$15K endeavour funding remains. Earmarked to go into rootstock trial.

7.6 Berry Shrivel – Currently on hold and over 12 months plan the next project to recommence Vintage 2022 for multiple years. Project funding ceased for 20/21. Initial findings but still a body of work to be undertaken. SM to investigate circumstances surrounding withdrawal of funds towards this project.

7.7 Coonawarra Biodiversity Enhancement Project- CV contributing \$3k that has been paid to EcoVineyards. This is committed for next financial year 2020/21. Mary Retallick convening a meeting of participants later in the year (Sept/Oct).

7.8 Coonawarra Clone – Chris Brodie has requested idea for a Coonawarra. VOC exploring options.

8. **Industry Engagement**

8.1 HE provided an update on industry (SAWIA, PIRSA, SATC, RDALC, Wattle Range Council, Tourism Mount Gambier and other Regions):

- SAWIA – SAWIA has continued to provide extensive support during COVID-19 directions and interpretations as a result of regulation changes etc. CV Regional Report to be submitted to regional exec rep before being presented for inclusion in regional. Good Networking. Protocol to be written.
- Australian Grape & Wine – Attended Zoom call with Regions 15 Sept. AGW Hosting China Business Council – anit dumping webinar HR registered at this point in time. Wine industry Code of Conudct being reviewed – winemakers purchasing grapes encouraged to sign up as signatories. National Heavy Vehicle Regulator education programs to be offered later in the year- in partnership with SAWIA.
- Wine Australia- Climate Atlas released. Limestone Coast/Coonawarra held Sept 9th. Wine Australia is working with the Australian Tourism Data Warehouse (ATDW) to build wine related functionality in the existing ATDW platform to help wine businesses more effectively promote cellar doors and experiences online. Associations encouraged to become Distributors with 2020 fee n/a.
- Tourism Mount Gambier – Maintaining contact through Mixed Dozen Project. We have shared details of what's happening in Coonawarra and they draw on ATDW.
- SATC- Attended Regional Visitation Strategy Review. PB to speak to Nick McBride to request for greater SATC Tourism Support.
- RDA – Rail review followed up. Outcomes were to be communicated in March 2020. PMN: Here is the link to the report - <https://www.rdalc.org.au/rdalc/news/rail-could-save-more-than-15m-a-year-in-local-freight-costs>
- WGCSA – Eco-vineyards continuing with \$3k commitment to trial sites in Coonawarra and workshop to be held in May deferred due to COVID-19. New field session date confirmed. 29 October

9. CV Executive Officer Activity Report

9.1 EO Verbal Update.

9.2 Cellar Door Event Committee Met on 16 Sept 2020. Interest to recommence Cellar Door Get togethers expressed. Raidis offering to host November get together. Decadence Tasting – decision to move event from Friday evening to Saturday afternoon 17/10 supported given cancellation of a number of feature events. All promotional material to be updated to reflect change. CCC programs due last week sept. CV to host CCC briefing session with Cellar Door Managers prior to month commencing.

9.3 Cup Committee. Minutes of meeting held on 20 August 2020 attached. Committee agreed that CV marquee event would not proceed, withdrawing proposal to host scaled back/ low cost event with heavily restricted numbers. CV Members encouraged to support the race day and to consider attending GA. HE to send email to sponsors, suppliers and members advising of decision following board meeting. Subsequent email to CV Members Wineries seeking race name sponsors @ \$750.00 including 10 GA tickets. NO FURTHER DISCUSSION

9.4 Roadshow Committee – Event cancelled and communicated.

9.5 Australian Cabernet Symposium – On 19 May Sub Committee met we shared the position of Board and VOC with regard to priorities and the need to defer. All agreed with the approach and to meet in December following the ASVO and National Terroir Virtual Congress to review virtual and in region agenda and noted to advise LCFWC of position as this is subject to grant from Wine Australia and wish to defer the funding accordingly. Whether we look at 2022. NO FURTHER DISCUSSION

9.6 Resourcing – HE working remotely on Mondays. Office hours to remain the same (Tuesday – Thursday), with Monday to be worked remotely. OJ's on Mat. Leave. Periodical reviews to assess needs of CV and Olivia with a catchup between Pete and Olivia. Calendar invites to be placed in diary as a reminder prior to the Board Meeting of that month for an update to be shared.

9.7 Halliday Australian Cabernet Wine Challenge– 7, 8+9 September. Event held with great success. Regional Association Stakeholders (Yarra Valley & Margaret River) very pleased with delivery of event. Fabulous feedback from all involved - judges, stewards, and organisers alike. Post event Briefing to be held with organisers post results announcements. Results to be announced live stream with Langtons tonight(24 Sept)

9.8 Ecommerce Project – 22 CV P&E Members committed to supply up to 3 wines for consideration of inclusion in CV determined mixed packs. Participation list supplied to Board. HE Consolidating wines for packaging into various themed 6 and 12 pack mixed offerings. Tender for member wineries to offer fulfilment services to be sent to those who indicated their willingness to assist with criteria to be met such as: Australia Post account holder, sufficient storage and sorting space, and staff availability to undertake packaging activities.. Jack Estate & Raidis Estate considered most likely contenders.

Insurance process to be considered – self-insure or Aust. Post. Agreement document with Ts&Cs to outline fulfilment operation, expectation, data management and confidentiality to be developed by HE with assistance by LT.

LT to seek quote for suitable Multi Pack packaging: \$1 per unit. \$1000 for design plate. VISY Quote received.

10. Welfare, Health and Safety (WHS)

10.1 Update : HE and CL working from office from Tuesday to Thursday. HE working Mondays remotely. Meeting of more than 4 ppl to be held external to office or via Zoom.

10.2 Risk Planning – Budget and Workplan to follow.

11. Membership

11.1 Membership update –

All existing members confirmed as maintaining membership for 20/21 period. 2nd Quarter discount to be applied as per point 4. Finance discussion.

12. New Business

12.1 Upcoming AGM- consideration to be given for positions on the board. AGM Date 22nd to be changed to 29th October (AM) Proposed Mary Retallick to talk to attendees given she will be in region for EcoVineyard Session. Proxy Forms to be issued.

Meeting Closed 10:21am

Next Meeting – Thursday 22 October 2020, 8:30am, Brand's Laira Meeting Room.

***GM & AGM- Thursday 29 October 2020, 9am, Coonawarra Hall**