

CGWI BOARD Meeting Minutes		
Thursday 23 July 2020	8.30am	Zoom
Attendees	Luke Tocaciu (LT), Joy Bowen (JB), Peter Balnaves (PB) – President & Chair, Pete Weinberg (PW), Bruce Redman (BR) – Treasurer, Sally Macleod (SM), Tony Gleeson (TG), Heidi Eldridge (HE)	
Apologies	Ben Harris (BH)	
Minutes	Heidi Eldridge (HE) Note PMN = Post Meeting Note	

2. Minutes of Previous Meeting

The emailed minutes of the meeting held on 25 June 2020 were moved by -BR and seconded by SM as a true and accurate record.

3. Outstanding Actions from previous minutes

The following list has been updated by EO, however will be reviewed in detail in May and aim to close as many as possible.

Date	Action Items	Person	Deadline	Status
28.11.19 25.06.2020	3.1 Draft Coonawarra Vignerons Sponsorship Renamed to Sponsorship. It was clarified this is another source of revenue. An example of sponsorship under preparation is the Masterclass for CCC.	OJ		Sponsorships will be presented on a case by case basis. Pending due to COVID19
02.5.19 28.08.19 31.10.19 28.11.19 25.06.2020	3.2 Board to consider Contributors / Icons Increased role in activities moving forward. Invites to be sent to patrons for upcoming event involvement. Noted involvement in signage. Noted increase role in events moving forward including CCC 2019 and Cup welcome. Pending future involvement due to COVID19	Board Member OJ	July 2017	Discussed the intention was to maintain the presence acknowledging the PR element of sharing more about the stories behind our patrons.
27.06.18 28.08.19 26.09.19 31.10.19 28.11.19 23.01.19 27.2.19 25.6.20 23.7.20	3.3 Storage of Wine Storage options for wine to be stored in CV shed moving forward. PB advised he had sourced an option with a container available at \$6k. Dimensions to be sought. PB advised he had sourced an option with a container available at \$6k, however not suitable. Seeking quotes. Quoted on site and circa \$14k to purpose build. Noted alternatives were much more affordable and we will seek some additional options for review more aligned to \$6k. BR recommended not accepting the quote of \$15K as too high. PB Proposed National Trust Bond Store Building (near back of Penola Swimming Pool) as an option for a secure for wine storage. Single door access only and 18" thick walls. Building deemed suitable option by Board Members. PB Moved. All in favour. National Trust applying for Grant to get floor laid & electricity to the building. Rental fee minimal ca.100 per month. Museum wines to remain at Zema Estate. Combination of Mesh lined walls for individual bottle storage, and shelves (boxes) to be installed.	OJ & CL PB PB OJ PB	Wine stored currently at Zema Estate is to be moved after vintage 2020. Originally was targeting Sept 2018.	Membership wines to remain at CV office until such time National Trust building refurb is complete.
1.08.19 27.09.18 24.1.19 27.06.19	3.4 Branding Document Create a Branding Document how to guide for members knowledge of COONAWARRA \. Targeting for the Brand Reference Group meeting mid October. Sourcing relevant industry comparisons. Noted sought example from SATC. Update provided at General Meeting. To be advanced in March 2019 and reviewed with the Brand Reference Group. Advancing templates with Consultant in part of briefing.	OJ	ON HOLD	Put on hold. HE to follow up with ON.

Date	Action Items	Person	Deadline	Status
28.08.19 26.09.19 31.10.19 28.11.19	We will review in September to advance and close out. No progress. Working on this now with aim to action with members in Feb post Cup and to align with the experience development as part of Mixed Dozen Project. On track for 12 Feb.			
23.1.20 27.2.19	Delivered the Cellar Door Manual including Branding elements for events. In developing the Cellar Dwellers & CCC Social content we will expand the initial Coonawarra \ Brand document to demonstrate the application. Targeting a draft in May.			
23.4.20 25.6.20	PUT ON HOLD			
01.19	3.5 Wattle Range Council Actions CV to provide a general update to WR in January post-election and this was well received by BG and RB.	PB	July	Council Briefing to be scheduled by Council. PB suggested whether we join their bus trip – May? Note this is no longer possible due to COVID-19.
29.11.18	PB acknowledged that January is a full load and to look at alternative time when ON returns from leave and aim at March. ON to confirm with Roger Babolka.			
24.1.19	PB & ON following up.			
28.2.19	PB provided an update and noted it was alleged that the Siding Design had been budgeted, however no budget allocation has been made for Interpretive Signage as historical markers. Discussed the priority needs of Coonawarra and suggested we request:			Signage to be finalised to deliver as funds have been received.
	<ul style="list-style-type: none"> \$15k Historical Signage \$10 Resurfacing of Siding 			
	ON to confirm a meeting with Wattle Range representatives for scope and budget positioning.			Noted PB to lead and report in OJ's absence.
	Noted whether the brown State signs that no longer have cellar doors need to be removed.			
27.06.19	CV to advance the sign project. Funding received from Wattle Range. PB advised update at next meeting.			
28.08.19	PB presented the update on signs. BR feedback circulated via email during meeting and PB to incorporate.			
	Airport status confirmed see action below.			
	Signage is progressing slowly.			
26.09.19	Three signs were shared for review. Two options respectively and agreed central header, one column and all ok with what was shared.			
31.10.19	PB to lead finalisation of remaining and stage the install.			
	Sign frames are being galvanised.			
28.11.19	Six printed and to be installed. Negotiating where to be located.			
23.01.19	Awaiting further information on install to communicate to members. Updated delivery date to June commensurate with end of year.			
27.2.19	Note that signage created to date has been paid for.			Member update required in conjunction with install. Await final details to communicate.
21.5.20	PB to share details with HE for Member Update to be shared.			
25.6.20	CV to become primary conduit for Northern side of with WRC for Southern Bypass.			Awaiting letter from WRC Peter Halton
	Penola/Coonawarra entrance signage under review. JB raised condition of Coonawarra Township signage as concern. PW to contact WRC to request signage be cleaned/ repaired.			
23.7.20	PW Emailed WRC Steve Chapple. Response received 6/7/20 advising that signs have been attended to, but Coonawarra Tourism entrance sign still requires to be cleaned.			PW to email WRC acknowledging sign

Date	Action Items	Person	Deadline	Status
	PB Meet with Steve Chapple – council seeking directive which organisation to deal with on behalf of region. PB to request specs of proposed tables and chairs for siding land.			repair – but follow up of Coonawarra entrance sign clean. CV to continue to be the liaising partner for region
20.12.18 24.1.19 28.8.19 23.1.20 27.2.20	3.7 Monitor TAF correspondence (Former minute item 5.2). Noted Minister Ridgway responded on 24.12.18 citing Minister Knoll portfolio. Re-provided letter on 22.01.18 when CV met with Minister Ridgway. PMN: Member for MacKillop provided letter dated 10.01.19 and support TAF. ON contacted Nick McBride's office on 28.02.19 and they are awaiting local discussion to then progress accordingly. CV to be kept informed. See response outlining BOM undertaking a review. ON to follow up. ON to follow up. Outstanding. http://www.bom.gov.au/aviation/taf-review/ TA Review report expected early 2020. Will monitor and have emailed BOM.	PB	Ongoing	Note that there is no update on the link as yet. Continue to monitor. Note assigned PB to review monthly in alignment with meetings.
27.06.19 26.09.19 31.10.19 23.1.20 27.2.20 21.5.20	3.8 Museum Wines. BR moved the motion to sell the museum wines seconded by LT. All were in favour and to be reported on at the next meeting in regards to Langton's recommendations. we are awaiting a return call from Langton's to confirm the selling strategy. Provided an update following telephone discussion on 25.09 and need to choose month and proposed a dinner with live and online auction. Noted this is a separate PR opportunity for Coonawarra and potential to break into two sales. Coonawarra to confirm timeframe such as May. OJ to confirm May / June preference and aim to have event prepared by January 2020. Note awaiting meeting with Langton's. Discussed with Langton's on 24.2.20 and agreed to defer to next year given the fundraisers for bushfire relief and impacts of Novel Corona Virus. Action to be reviewed in January 2021.	OJ J& BR	January 2021	Coonawarra confirmed need to defer to 2021 with options May, June or July 2021. Review the barrel series wines and agree approach. Deferred to 2021
26.09.19 31.10.19 23.1.20 27.2.20 21.5.20 26.6.20 23.7.20	3.9 CV Weather Station Review if the Weather Station reach is sufficient with appropriate density. OJ to send an update to Committee noting that next meeting is 3 December 2019. To be addressed in next meeting. Note subject to next meeting. HL following up. Approach presented in General Meeting. Need to now follow up on frost alerts. CV website activity to be observed to determine frequency and volume of access to whether station. Email to be sent to members to determine which members, if any, rely upon the existing weather station feature. Of 20 respondents 30% indicated desired access to maintain weather station access, all be it minimum use. Weather station alternatives to be	SM HE	July AGM	Assigning SM to review at July meeting with VOC re frost alert reliance prior to any disbanding. Approach to be agreed by AGM. PMN: Email sent 29/6. Responses collated for review.

Date	Action Items	Person	Deadline	Status
	sought for frost monitoring and weather data lead by Hans (VOC).			
23.1.20 27.2.20 21.5.20	Limestone Coast Future Planning to be reviewed this was in light of the RSA plan that had limited appreciation of the viticulture contribution to Limestone Coast at large and employment etc. Reviewed and following up note further conversation required with LCGWC's Chair. OJ has not advanced this position. Note new President/Chair in Helen Strickland and insufficient capacity to advance any strategic conversations.	OJ	Feb 20	Board to determine in June if any future discussions required. NO FURTHER ACTION. REMOVE ITEM
27.2.20 21.5.20	Prepare a Proposal for a Permanent Structure at Penola Racing Club. Update provided on basis of maintaining provision in Penola and further enhancing infrastructure in region.	PB	June	PB assigned. Noted not a CV immediate priority.
27.2.20 23.4.20 21.5.20 26.6.20 23.7.20	Follow up with Neil Power and Landscape SA. OJ confirmed she will follow up. OJ to follow up especially given the tracking of salinity testing. Noted that KD was also keen to see this translate as part of Landscape SA. Neil Power to respond with details on salinity analysis from Adelaide including the process that we can share with members and to provide an update on the steps being taken to prepare for the WAP review in 2023. 5 th June. Neil Power made contact via email. SE Landscape Board endorsed intention to institute a Citizen Science groundwater salinity monitoring initiative where landholders can have water samples from their bores analysed for salinity levels. It is being investigated how to roll out the programme. A trial has been initiated in Padthaway. Landholders can continue to drop in samples at the DEW offices at Naracoorte and Mount Gambier. Email response sent to Neil seeking specifications for sample testing sent by HE. PB meeting with Minister Speirs in Naracoorte.	HE	July	PMN: OJ has emailed Neil Power on 3/6 and will share status by 5/6. Updated due date to June accordingly. Programme has been put on hold. It will be restarted as these restrictions ease. Awaiting response PMN: HE has emailed Neil Power

4. Finance

Finance Papers & Update – BR provided an update on current balances of accounts and referenced the Finance Reports dated 22 July 2020 (P&L, Aged Receivables, Aged Payables & Balance Sheet). Aged receivables high, due to latest round of membership fees being issued. P&L reflective of figures for new budget. Office to work with Treasurer and Finance Committee. Noted that we are maintaining the need for quarterly membership payments and following up with those that are outstanding and open to payment plans where required.

Discussion held regarding ongoing outstanding account of one P&E Member, with Board reviewing past payment activity. Concern raised that too much time is being spent on chasing payments. Payment schedule previously adopted 2016-2018, but payments have since fallen behind. Consideration given to current climate and circumstances that face all members, with opportunity to be presented to work within the terms of organisation to settle. The board has resolved that Member in question has until 30. September 2020 to pay all due accounts, including outstanding and current due fees. From there on ~~and~~ terms of payment to be followed with 30 day payment condition to be applied thereafter, and back dated to the 02/07/2020

BR moved that all payment terms be met or face automatic cancellation of membership ~~BR~~. PW Seconded. Board in favour. BR to issue letter with terms of offer by end of week. PMN: Letter advising of board position sent via email and post 25.7.20.

Discussion on existing Terms of Payment for membership and resolved that all members are to comply or

membership will be automatically cancelled. BR to check constitution regarding existing Terms of Payment for Membership. Moved by BR seconded JB.

New account to be open to direct GST and PAYG funds. Will ensure these funds are not exhausted and are set aside for tax time.

BR moved treasurers report be accepted. JI Seconded

(Maintaining for future reference - Financial Policy on Term Deposit – Further to the Finance Committee recommendation the motion presented was moved by JB and seconded by JI previously:

The reserve that we are aiming to maintain at \$300k can to be drawn on if required during the extenuating circumstances of COVID-19 with the aim to keep this at \$250k and to replenish the funds back to \$300k where possible for future needs.)

Treasurer presented his update that was moved by JB and seconded by PW. JB reiterated the conditional access to additional funds that they be replenished as per the note above also with the policy.

PB raised question as to whether portion of Air Strip land shall be sold. Ca. 3.6ha.

4.1 Grants Update – Provided an update as follows.

- **Mixed Dozen Project – ON HOLD.** has received an extension due to the extensive disruption in particular for our region COVID-19 in any meaningful marketing of the itineraries. The project was due to complete in April. Steering Committee will continue and it is subject to approval that LCLGA Tourism will take over the role to maintain the www.limestonecoast.org.au wine trails and that all parties will consider financing contribution. Eg. Coonawarra Vignerons could contribute for example \$1000 to assist with ongoing operations to ensure long term sustainability for benefit of our 34 brands as of July 2020 that can have ATDW listings and develop further bookable experiences to promote. Final Meeting with Project Manager was 4 May 2020. PMN: There has been endeavours to have the international marketing redirected to domestic in light of current climate, however the Act is preventing this from occurring therefore Wine Australia are quite bound to the international marketing that will not be in a position to promote for some time.
- **SAWIDS (PIRSA) -Ecommerce Grant (\$60K)**
Board agreed comfort in submitting application on the basis of the following motion.
If SAWIDS Grant is successful a General Meeting will be called to review the Constitution and vote on the change for expansion to provide this functionality with participation subject to constitutional rules whereby Coonawarra GI wine along with rules of participation in wine sales will be documented for implementation. This motion was moved by JI and seconded by LT. Previously we had noted a Short Term Liquor Licence appears appropriate and noted much like events this will be for a duration and specific purpose. Further to the successful application and need to rework the scope of the submission and letter of confirmation to be returned by Coonawarra to receive the \$60k extensive discussion prevailed around concerns of having wine for sale. Additional context was prepared to share with Board on 22 May to assist with demonstrating the offering. And MWM presentation held 1 July, See item 9.7 for further discussion as resulted in the meeting.
- **2020/21 SAWIA Project 250-** \$25K funding approved –this grant does not required to be matched \$ for \$. Project focus on COVID Tourism Campaign- to tie into Ecommerce – bookable experiences. Made with Moxie engaged to deliver.
- **SATC Grant** – Two applications submitted. 1 to extend Cellar Dwellers for visitation \$5k for Hero Wine and Fire Event and seeking Grapes of Mirth assistance with additional application circa \$10 - \$15k for promotion of Comedy extension from Friday to Sunday, prior to Saturday's Comedy and Wine in Coonawarra and enabling Sunday for Cellar Door visitation creating a Comedy & Wine Festival (3 day affair) in conjunction with the Cup on the Thursday. Awaiting response. PNM: SATC Media release announcing grant recipients – assumption is that neither grant successful
- 2020 Current SATC CCC Funding for potential virtual application can be applied. Noted cannot carry funding over to 2021. A new application is required in January 2021. We are preparing our marketing plan for CCC October 2021 week ending 5 June 2020.
- GWC – Seeking inbound knowledge exchange bursary to assist with International Speaker/s for Cabernet Symposium in July/November 2021. On hold. Will email Brian Smedley pre leave to update.
- Landscape SA (former SENRM Board) potential to apply for funds noting focus on drought resilience. OJ to email Kerry DeGaris pre leave also.
- PIRSA Drought Resilience – Potential if Cabernet Symposium has a climate control component. No further progress due to COVID-19.

5. Correspondence & Communication

- 5.1 COVID-19 Updates – Meeting discussed the situation throughout the meeting and noted the grant applications were directly relating to COVID-19 recovery and aiding with e-commerce functionality. All agreed to continue to review event status and requirements on an ongoing basis.

- Overwhelming amount of information being shared in CV weekly correspondence. HE moved to forward industry news to members to determine which parties receive updates direct (eg, AGW, WA, Austrade, PIRSA) to reduce unnecessary duplication of information. SM seconded.
- SAWIA Exec. Committee – Nomination required for Coonawarra region. JI moved that letter be written to Kirsty Balnaves to thank and acknowledge the efforts of Kirsty and request her consideration in maintaining her role. JB seconded. All in favour.

6. **Brand Reference Committee (formerly Marketing Committee)**

6.1 Update Last met on 13 May 2020. Discussed the approach to regional tourism and noted that we had put on hold assistance for a photo shoot from a BRC member as we are not yet financed to proceed with this as it is subject to grant funding and needs a well-considered brief to reflect membership. Also noted that the group sought to revert to monthly meetings however given the current resourcing and priorities that we maintain every two months. PMN: Attempted to convene meeting on 3 June and only one member could attend and will revert to every two months from August which was supported by Board in this May meeting.

7. **Viticultural and Oenology Committee (VOC) Report**

VOC Update – SM provided update on meeting held 7th July. Prof. Stephen Tyerman gave a 15-minute presentation via Zoom on Berry Shrivel & the work being undertaken by Adelaide University. Resolved that there is capacity to broaden their work to the Coonawarra region but would require assistance with funding travel and accommodation. VOC Chair to liaise with Vinay Pagay and Stephen Tyerman to share travel arrangements. Consideration to be given for Berry shrivel trial to move to Rootstock trial site. Discussed with Rootstock trial stakeholders on 15th July. See. 7.7

7.1 Water –PB noted need to monitor for industry pressures in particular from forestry. Ongoing. Study opportunity for drainage systems. Water credits could be distrusted to all existing water users. Better understanding of how trees are using water. Neil Power yet to respond with details on salinity analysis from Adelaide including the process that we can share with members and to provide an update on the steps being taken to prepare for the WAP review in 2023

7.2 Fracking – No further information.

7.3 BioSecurity – . State govt reviewing all biosecurity in the state. Acts may be compromised. No benefit to wine industry if legislation is reviewed. Preference for review not to be conducted at all.

7.4 Climate Change – WA Atlas report released – suggestion raised for Coonawarra to present “good news” stories to showcase the initiatives being undertaken in region and reinforce positive messaging on how the region is meeting the challenges – ie. Irrigation project, Eco Vineyards Biodiversity project. Wine Australia hosting dedicated regional webinars. Limestone Coast/Coonawarra Sept 9th. Members encouraged to register. Proposed CV document to be produced on Coonawarra position on Climate Change focusing on positive actions. BH to liaise with VOC to gather info.

7.5 Phylloxera Outbreak Management Plan – Last edition dated 2013. SM to review and update.

7.6 Rootstock trial - Meeting with Trial partners held 15th July at Padthaway Estate. PB confirmed Vinehealth Australia happy to continue to contribute funding ongoing and TWE continue with trial site. Berry shrivel trial to move to rootstock trial site in 2022.

7.7 Berry Shrivel – Currently on hold and over 12 months plan the next project to recommence Vintage 2022 for multiple years. Project funding ceased for 20/21. Initial findings but still a body of work to be undertaken. SM to investigate circumstances surrounding

7.8 Coonawarra Biodiversity Enhancement Project- CV contributing \$3k that has been paid to EcoVineyards. This is committed for next financial year 2020/21. Mary Retallick convening a meeting of participants later in the year (Sept/Oct).

7.9 Coonawarra Clone – Chris Brodie has requested idea for a Coonawarra.

8. **Industry Engagement**

8.1 HE provided an update on industry (SAWIA, PIRSA, SATC, RDALC, Wattle Range Council, Tourism Mount Gambier and other Regions):

- SAWIA – SAWIA has continued to provide extensive support during COVID-19 directions and interpretations as a result of regulation changes etc.
- Australian Grape & Wine – Video conference Tuesday 22 July 2020. Decision of the mandatory pregnancy warning label discussed. The desired outcome was not achieved. After such a huge collective effort from members, state and regional associations and individual producers, this is a bitterly disappointing outcome Good discussion of current issues -Vic tightened restrictions. Attention directed to support to alleviate COVID-19 impacts.
- Wine Australia- WA have released their strategic plan. Webinar to follow . Climate Atlas also released. Wine Australia hosting dedicated regional webinars. Limestone Coast/Coonawarra Sept 9th. Members encouraged to register. Michelle Allen – appointed Chair of WA. Cellar Door Grants – are being adjusted. Eligibility criteria still being confirmed. Wine Australia is working with the Australian Tourism Data Warehouse (ATDW) to build wine related functionality in the existing ATDW platform to help wine businesses more effectively promote cellar doors and experiences online. Associations encouraged to become Distributors with 2020 fee n/a.
- Tourism Mount Gambier – Maintaining contact through Mixed Dozen Project. Note the SEGRA Conference is cancelled. We have shared details of what’s happening in Coonawarra and they draw on ATDW.
- RDA – Rail review followed up. Outcomes were to be communicated in March 2020. PMN: Here is the link to the report - <https://www.rdalc.org.au/rdalc/news/rail-could-save-more-than-15m-a-year-in-local-freight-costs>
- WGCSA – Eco-vineyards continuing with \$3k commitment to trial sites in Coonawarra and workshop to be held in May was deferred due to COVID-19.
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9. **CV Executive Officer Activity Report**

9.1 EO Verbal Update.

9.2 Cellar Door Event Committee Met on 15 July 2020. Cellar Doors have reported pleasing numbers during Cellar Dwellers. Many first time visitors from metropolitan Adelaide & surrounds. Implementation of pre-booked tastings to comply with COVID restrictions being maintained by many. COVID plans essential across all businesses. CCC events programme discussed – proposal to “cellar” Masterclass. [Decade]nce (retrospective) Tasting format to be reviewed with interest of participation to be sought. Agreed to hold off on programme print til September – assessing COVID situation. Golf Day to be ‘pushed’.

9.3 Cup Committee. Chair report attached along with minutes of meeting held on 16 July 2020. Committee agreed that the marquee event could not proceed in its current format, Proposal to host scaled back/ low cost ‘open air’ event with heavily restricted numbers – 150- 300pax (ca.6 ppl per Winery/Grower member). NO public entry. Midday start including Lunch & Afternoon tea. Committee to meet again in August with final decision to be made in October.

9.4 Roadshow Committee – Event cancelled and communicated. We may be in a position to present a wine pack if E-commerce supported by Board. Note the concerns raised in this meeting and subsequent meeting held on 22 May 2020.

9.5 Resourcing – HE working remotely on Mondays. Office hours to remain the same (Tuesday – Thursday), with Monday to be worked remotely. OJ’s on Mat. Leave. Periodical reviews to assess needs of CV and Olivia with a catchup between Pete and Olivia. Calendar invites to be placed in diary as a reminder prior to the Board Meeting of that month for an update to be shared.

9.6 Halliday Australian Cabernet Wine Challenge– 7+8 September. CV proceeding with this event. HE liaising with Yarra Valley and Margaret River Associations to coordinate. Coonawarra Judges Confirmed – Pete Bissel (Panel Chair), Jane Ferarri & Andrew Hardy. Associate Judges – Matilda Innes & Lauren Hansen. Uli (LCWSC) has offered assistance with stewarding and furniture requirements tables and glassware. Coonawarra Hall Booked.

9.7 General Meeting due to e-commerce funding from SAWIDS - Reviewed the status of the e-Commerce project and whether that triggered the need for constitutional review. It was agreed that this was not the case. A member update is to be drafted by OJ by 4 June 2020 to communicate the project based on funding as we had noted in correspondence that we may have needed a further general meeting.

There was a substantial level of discussion about the e-Commerce platform and noted that we would come together again on Friday 22 May to discuss further with the proposed return brief to modify scope from budgeted \$150k to \$60k letter of offer from PIRSA. Concerns from Board that this would form a bottle shop, introduce significant effort and essentially increase management of distribution of wine that may give rise to issues endeavouring to replace bottles etc if postage issues.

The brief was modified for the scope to read e-Commerce of wine experiences and promotion of wine and we will review into the future.

Based on the subsequent meeting on 22 May 2020 each member (note that Tony and Sally were not present in this meeting) articulated their feedback and all agreed unanimously that we submit the revised scope and that the book ability of region wide experiences and enhancing booking feature for Cellar Dwellers, CCC and Roadshow potentially will give rise to increased functionality for the region.

It was noted that the intention of the platform was to also provide ability to sell wine at times such as these when a pandemic reduces the region’s reach and unique offerings can be shared and revenue streams created with wine to be managed via existing member arrangements ie CV Office is not packaging and sending wines a tried and tested winery is fulfilling this function.

Refer to the attached submission that was re-submitted including a mock-up of the potential look and feel a shop presence will provide on coonawarra.org with the offerings.

Board agreed to implementing in two phases. With phase 1 not being a bottle shop with experiences and offerings that cannot be booked currently and assists with event marketing in region.

It is noted for terms and conditions of participation:

- The e-Commerce provision in keeping with our Association values is to be fair and equitable
- Coonawarra GI products or experiences only from financial members
- Sustainable resource contribution from current staff profile and office capacity to administer effectively
- Noted the annual costs are relatively low and less than \$2k
- Where possible prevent unintended consequences
- Initially data is analysed at CV level and considered at a later date for member wide sharing and application
- Liquor license requirements to be reviewed as we had been advised short term licence and we were to do this through a winery. LT mentioned a distributor licence and we will review this as it is contrary to our understanding of the licencing required.

HE raised challenges that have been raised by MwM in relation to setting up platform to sell experiences vs. product sales. Feedback from CDE highlighting importance of Integration of experiences with existing winery booking systems. Mariella from Made with Moxie has requested to address the board with a presentation at earliest opportunity. All in favour of partaking in Zoom presentation.

Wednesday July 1st MwM presented to board in a Zoom meeting. 18/19 In region visitation numbers vs interstate event

ticket numbers compared to emphasise potential audience outside of “in region” campaigns. Cellar Door Experiences great for in region tourism – outward facing products to be developed. Presentation file shared with board members.

9.8 Australian Cabernet Symposium – On 19 May Sub Committee met we shared the position of Board and VOC with regard to priorities and the need to defer. All agreed with the approach and to meet in December following the ASVO and National Terroir Virtual Congress to review virtual and in region agenda and noted to advise LCFWC of position as this is subject to grant from Wine Australia and wish to defer the funding accordingly. Whether we look at 2022. NO FURTHER DISCUSSION

10. Welfare, Health and Safety (WHS)

10.1 Update : HE and CL working from office from Tuesday to Thursday. HE working Mondays remotely. Meeting of more than 4 ppl to be held external to office or via Zoom.

10.2 Risk Planning – Budget and Workplan to follow.

11. Membership

11.1 Membership update – Final reminder to members sent seeking submission of renewal forms at EFOY. CV office relieved to gain clarity from one member on pending position of membership. No indication of membership withdrawals for 20/21 period.

12. New Business

12.1 SAWIA Nominations: JI to issue letter to Kirsty requesting her consideration to remain Coonawarra SAWIA representative on Exec.

12.2 AGM -Date for AGM agreed upon Thursday 22nd October. CV office to book Hall, with further details to follow. Board Positions up for renewal.

12.3 CV Community Solar Project: Member contacted by P4B Solar & Energy Solutions to present Community Solar project in zoom meeting to CV. Board recommendation for commercial enterprise to contact individual wineries.

Meeting Closed 10:09am

Next Meeting – Thursday 27 August 2020, 8.30am, Brand’s Laira Meeting Room.