

CGWI BOARD Meeting Minutes					
Thursday 28 November 2019		8.30am	Wynns Coonawarra Estate		
Attendees	Peter Balnaves (PB) - Chair, Bruce Redman (BR), Pete Weinberg (PW), Luke Tocaciu (LT), Ben Harris (BH), Olivia James (OJ). Sally Macleod (SM) – until 9:00am & Tony Gleeson (TG) – from 9:00am				
Apologies	John Innes (JI), & Joy Bowen (JB)				
Minutes	Olivia James (OJ) Note PMN = Post Mee	eting Note			

# 2. Minutes of Previous Meeting

The emailed minutes of the meeting held on 31 October 2019 were reviewed in the meeting and were moved by SM and seconded by BR.

3. Outstanding Actions from previous minutes

Jate	Actions from previous minutes  Action Items	Person	Deadline	Status
21.11.17	3.2 Draft Coonawarra Vignerons Sponsorship	OJ	May 2017	Outstanding.
14.12.17	Partnership Update deferred to Feb due to			Note: Competing
	competing priorities			priorities has kept
26.04.18	Noted more attention to be provided to this			this action item
	now.			from progressing.
24.05.18	Greater focus to be applied from June.			, , ,
27.06.18	See Status.			
25.10.18	Review plan in Nov meeting.			
29.11.18	Not a current priority.			
20.12.18	Not discussed.			
2.05.19	Renamed to Sponsorship.			
28.11.19	it was clarified this is another source of			
	revenue. An example of sponsorship under			
	preparation is the Masterclass for CCC.			
21.11.17	3.3 Board to consider Contributors / Icons	Board Member		Actions underway
-	Action: Board members to consider and discuss			and reinstated as
	in future meeting.			Board action as
26.04.18	BR provided list of Vignerons. Action completed			Icons are to be
	by BR.			reviewed by
24.05.18	Revised due date to July.			Patrons,
	Noted to be explored in May.	OJ	July 2017	Media Release
	ON to review the Grapegrower has the list of		,	drafted (previously
	Members from 1970s.			issued).
25.11.18	Acton to be addressed in November with a plan			,
	for acknowledgement.			
29.11.18	Discussed acknowledgement in conjunction			
	with discussion regarding MS. A Meeting is to			
	be called by JB and attended by PB with			
	Patrons to discuss Patron role. Ideas of a gift			
	for MS to be costed and presented at next			
	meeting noting that MS is moving to Geelong			
	early to mid 2019. Agreed in November			
20.12.18	meeting that in conjunction with			
	acknowledgement of MS a process is to			
	commence.			
24.1.19	Outcomes of patron in camera meeting were			
	shared and as such background and speech			
	prepared by PB to induct two new patrons at			
	Cup. Cup Article, read more here:			
	Results are in and the 36° South Coonawarra			
	Vignerons Cup is a winner			
	incorporated induction and a further media			
	release has been prepared see attached.			
	Doug Balnaves to assist with bios on Patrons to			
	inform the office scoping.			
28.2.19	See attached draft media release and noted			
	that we would not advance any advertorial or			
	sharing until May following vintage.			
02.5.19	Increased role in activities moving forward.			
28.08.19	Invites to be sent to patrons for upcoming			
	-			



Date	Action Items	Person	Deadline	Status
	event involvement. Noted involvement in			
31.10.19	signage.			
28.11.19	Noted increase role in events moving forward			
	including CCC 2019 and Cup welcome.	0.		
22.03.18	3.5 Delegations of Authority	Ol	April 2018	Ongoing.
	Action: ON to develop a delegations of authority document for Board Review.			Note deleved due
24.05.10	This is being worked on and to be circulated			Note delayed due to competing
24.05.18	once complete.			priorities.
29.11.18,	once complete.			priorities.
20.12.18 &	Not discussed.			
24.01.19	1.01 0.0000000			
28.08.19	Noted not progressed.			
31.10.19	No progress aiming to present at next meeting.			
28.11.19	Not progressed.			
27.06.18	3.8 Storage of Wine	OJ & CL	Wine stored	Possibility of
	Need a stocktake and provide status of stock.		currently at	collocation at the
	Shelving system required supported by NZ.		Zema Estate	office. Look into
	PMN: Noted that there is stock to be collected		is to be	storage options.
30.08.18	from Katnook Estate.		moved after	•
27.09.18	Cross checking availability of Wetherall Property with TG in order to confirm if this is a		vintage.	
25.10.18	better access point for secure storage and		Originally	
	collection of wine and the coolroom. Subject to		was	
	this decision we will then arrange for collection		targeting	
	of the Katnook Estate stored wine.		Sept 2018.	
	TG confirmed that the Wetherall Property is			
	available and lockable and agreed time for PB, TG and ON to review next week.			
	Stock to be moved to the new location. TG			
	provided keys to ON.			
29.11.18	JI to review the wine at Katnook and if of no			
	use to advise PB for disposal.			
24.04.40	See status and review progress at Feb Meeting.			
24.01.19 28.02.19	PB to follow up on Katnook Estate to move	PB		
28.02.19	ASAP. Agreed wine at Zema Estate to be moved after	РВ		
	Vintage and at the same time the museum	PB & TG		
	wines are to be reviewed.	FBQIG		
	Action to review the museum wine register and			
	to discuss the plan for the wines at the March	BR		
	Board Meeting.	SI.		
28.08.19	Langton's returned the valuation that was shared with Board for 1 August meeting and	OJ & BR		
	awaiting a meeting time to discuss approach.			
	Storage options for wine to be stored in CV			
	shed moving forward.	OJ		
26.09.19	Four boxes of wine at Katnook Estate and			
	closed out any further action.			
31.10.19	PB advised he had sourced an option with a container available at \$6k. Dimensions to be			
	sought.	РВ		
28.11.19	PB advised he had sourced an option with a			
	container available at \$6k, however not			
	suitable. Seeking quotes.			
1.08.18	3.9 Cabernet Event Brief	ON	31.08.18	No further
	Brief to be shared with members.			progress.
	Very strong document for the parameters. How does June go?			GFWS presenting
27.0.10	Discussed last meeting and need to create the			an offer.
27.9.18	brief with assistance from JI.			We do not have
2E 10 10	Noted that we need to progress this with		29.11.18	funds to finance this year.
25.10.18	assistance given capacity of CV staff. Brief to be		23.11.10	ulis yedi.
24.1.19	tabled at Nov Meeting.			
∠+.1.13	ON emailing Margaret River EO and to follow up on return in Feb to advance planning.			
27.06.19	Exploring options for International Cabernet		March 19	
27.00.13	Day. Met with Margaret River EO in June in			
			ī	
	Melbourne and August in Adelaide. Insufficient funding and time to activate for 30 August			



Date	Action Items	Person	Deadline	Status
28.08.19	2019.			
	Confirmed that GFWS expressed interest in			
	providing a proposal further to the Revel brief			
	that was secured some time ago. Looking into 2020 and funding opportunities.			
26.09.19	No further progress.			
31.10.19 &	Nil to report.			
28.11.19	2.40 Day a dia a Day and			
1.08.19	<b>3.10 Branding Document</b> Create a Branding Document how to guide for	Ol	Revised to	Noted that the plan
	members knowledge of COONAWARRA \.		March.	was to complete by end of 2018 for
27.09.18	Targeting for the Brand Reference Group			2019 roll out and
27.03.10	meeting mid October. Sourcing relevant			that has been
	industry comparisons. Noted sought example			delayed and
	from SATC. Update provided at General Meeting.			exploring as part of
24.1.19	To be advanced in March 2019 and reviewed			what is being
	with the Brand Reference Group.			developed with
27.06.19	Advancing templates with Consultant in part of			consultant – Made
	briefing.			with Moxie.
28.08.19	We will review in September to advance and			
26.09.19	close out. No progress.			
31.10.19	Working on this now with aim to action with			
28.11.19	members in Feb post Cup and to align with the			
	experience development as part of Mixed			
04.40	Dozen Project.	01.0.00	84	Carrier 11 B 1 C
01.19	<b>3.11 Wattle Range Council Actions</b> CV to provide a general update to WR in	OJ & PB	March	Council Briefing to
	January post-election and this was well			be scheduled by Council.
29.11.18	received by BG and RB.			Couricii.
29.11.10	PB acknowledged that January is a full load and			Signage to be
	to look at alternative time when ON returns			finalised to deliver
24.1.19	from leave and aim at March. ON to confirm with Roger Babolka.			as funds have been
	PB & ON following up.			received.
28.2.19	PB provided an update and noted it was alleged			
	that the Siding Design had been budgeted,			
	however no budget allocation has been made			
	for Interpretive Signage as historical markers.  Discussed the priority needs of Coonawarra			
	and suggested we request:			
	\$15k Historical Signage			
	\$10 Resurfacing of Siding			
	ON to confirm a meeting with Wattle Range			
	representatives for scope and budget			
	positioning. Noted whether the brown State signs that no			
	longer have cellar doors need to be taken			
	down.			
27.06.19	CV to advance the sign project. Funding			
	received from Wattle Range. PB advised update at next meeting.			
28.08.19	PB presented the update on signs. BR feedback			
	circulated via email during meeting and PB to			
	incorporate.			
26.00.10	Airport status confirmed see action below.			
26.09.19	Signage is progressing slowly.			
31.10.19	Three signs were shared for review. Two options respectively and agreed central header,			
	one column and all ok with what was shared.			
	PB to lead finalisation of remaining and stage			
28.11.19	the install.			
	Sign frames are being galvanised.			
29.11.18	3.13 (Former minute item 4.1) Salary Rates	OJ & Treasurer	ASAP	Action outstanding
	Noted that a further review of salary rates is	review		and ON and BR to
	being undertaken for permanent part time transition.			close out.
	Annual reviews have been undertaken and			Discussed prior to
	rates sourced from SAWIA to review.			last Finance
27.06.40	BR and ON to review as rates only come out on			Meeting. Closed in
27.06.19	1 July 2019.			Finance Committee



Date	Action Items	Person	Deadline	Status
31.10.19	PMN: OJ has rates and preparing changes for			Meeting Minutes.
	Finance Committee review.			
28.11.19	Refer to Finance Committee Meeting Minutes			
20.12.18	for outcome.  3.14 Monitor TAF correspondence (Former	OJ	Ongoing	OJ to follow up and
20.12.18	minute item 5.2).	03	Oligoling	report.
<u>-</u> ±.±J	Noted Minister Ridgway responded on 24.12.18			report.
	citing Minister Knoll portfolio.			
	Re-provided letter on 22.01.18 when CV met			
	with Minister Ridgway.			
	PMN: Member for MacKillop provided letter			
	dated 10.01.19 and support TAF. ON contacted			
	Nick McBride's office on 28.02.19 and they are			
	awaiting local discussion to then progress accordingly. CV to be kept informed.			
	See response outlining BOM undertaking a			
28.8.19	review. ON to follow up.			
20.0.19	ON to follow up. Outstanding.			
27.06.19	International Strategy deferred discussion at	Ol		Not discussed at
26.09.19	present insufficient budget to lead this. User			this meeting.
28.11.19	pay model is at play. OJ noted that masterclass			
27.06.10	replication is something we can look at.	OLIS DD	I	Cooperate
27.06.19	Museum Wines.  BR moved the motion to sell the museum	OJ J& BR	January 2020	Coonawarra to advise date and
	wines seconded by LT. All were in favour and to		2020	work with
	be reported on at the next meeting in regards			Langton's event
	to Langton's recommendations. we are			manager. Oj to
	awaiting a return call from Langton's to confirm			follow up with
	the selling strategy.			Event Manager.
26.09.19	Provided an update following telephone			
	discussion on 25.09 and need to choose month			
	and proposed a dinner with live and on line			
	auction. Noted this is a separate PR opportunity for Coonawarra and potential to			
	break into two sales. Coonawarra to confirm			
	timeframe such as May.			
31.10.19	OJ to confirm May / June preference and aim to			
	have event prepared by January 2020.			
27.06.19	Coonawarra Airstrip All members generally	PB		PB and BR
	comfortable with Joe Cory acquiring the			progressing.
	lease subject to appropriate insurance			
	provisions. CFS to maintain access. Noted			
	this was raised at the General Meeting for any interest of members to advise. No			
	interest of members to advise. No			
	JB moved and PW seconded that subject to a			
	peppercorn lease being presented the Board			
	agrees to a 5 year term with right of renewal			
	to be presented to Joe Cory. Follow up with			
	Council, seek legal advice if required and advise			
	Joe Cory.			
28.08.19	Insurance reviewed and believe to be sufficient.			
	No response from Wattle Range Council re			
	Insurance enquiry and seeking dispensation on rates for management. Noted also shed owned			
	by Council.			
26.09.19	Awaiting a response to enquiry into insurance			
	to confirm position for airstrip. Noted two			
	insurance quotes			
	\$1.5k and \$10k and endeavouring to finalise			
	understanding. An email to be prepared by PB			
	and BR and sent to Wattle Range setting out a			
	away forward with the Airstrip.			
	Draft Agreement is in progress and PB advised the status of the shed on site and seeking for			
21 10 10	CV to purchase Shed circa \$2,500 for lessee to			
31.10.19	To partitude direa \$2,000 for lessee to			



Date	Action Items	Person	Deadline	Status
	manage as part of lease. Lease Agreement to			
	be progressed and presented at the next			
	meeting.			
28.11.19	Shed will be paid by Friday. All comfortable			
	with PL \$10 million. The Agreement is to be			
	updated to include CV ownership of the shed			
	and the need to maintain site.			
28.08.19	Include EFT automatic payments in the	Ol	Jan 2020	
	Membership form as an opt in.			
28.08.19	Await Media Release for Water.	PB		
31.10.19 &	No progress.			
28.11.19	No progress.			
28.09.19	RDA - ON to follow up an update on the RDA	Ol		Action closed.
	Rail Review.			Report on in
31.10.19	PMN: Sought an update from Liz Perkins and			March.
	note she is on annual leave.			
28.11.19	Outcomes not to be released until March.			
26.09.19	PB to follow up with BS of SAWIA in regards to	PB	ASAP	PB to follow up.
31.10.19	pricing further to the ACCC report and			
	discussion at the AGM and General Meeting			
	that it would be a good idea to write a			
	response around our concerns with pricing on			
20.44.40	value of the fruit and proposed increases.			
28.11.19	PB to action. OJ to follow up on	Daniel	1 10 10	
26.09.19	Board to provide comment on Rootstock	Board	4.10.19	
	Trial Draft Contract with Vinehealth and TWE.			
26.09.19	PB to provide contact details for Matthews	PB	ASAP	Closed. Note no
20.09.19	Petroleum and OJ to follow up.	гв	ASAF	response re
	Tetroleum and of to follow up.			Sponsorship.
26.09.19	Review if the Weather Station reach is	SM to raise at VOC	1.10.19	Report in
20.00.20	sufficient with appropriate density.		1.10.11	December.
	OJ to send an update to Committee noting that			
31.10.19	next meeting is 3 December 2019.	OJ		
31.10.19	Member Letter incorporating discussion above	OJ	11.11.19	Closed.
	to be drafted for Finance Committee Review			
	and Approval and sent to members.			
31.10.19	OJ to collate the letter and send to PB for	OJ	1.11.19	Closed – see
	review.			attached.
31.10.19	Review the opportunity for EDG to attend the	SM		Closed – advised
	Rootstock Trial Wine tasting.			March.
31.10.19	Review phylloxera controls. Noted if there is no	OJ		Followed up with
01.10.13	footbath, that booties are required.	0,		Vinehealth.
	,			Ongoing. Closed
				from minutes.
31.10.19	Sponsor proposal email to be sent to Landmark	OJ	1.11.19	Closed. Australian
	and Australian Frost Fans.			Frost Fans Gold
				Sponsor.
31.10.19	Contact Penola Pennant to discuss editing of	Ol	ASAP	
	articles and citation of names in region.			
28.11.19	Not progressed as yet. Discussed in the			
	meeting the need to follow up.			
31.10.19	Rootstock Trial Agreement Extension – Meeting			Closed in regards
	was held 15 November and Agreement draft			to our inputs.
	and circulated for Vinehealth and TWE input.			Agreement to be
28.11.19	CV Inputs provided. Attendance at meeting and			finalised for
	draft agreement shared.			signing.

# 4. Finance

4.1 Finance Papers & Update – BR provided an update and noted that the Finance Committee minutes are attached further to the Monday meeting and Finance Papers dated 21 November Aged Payables (in order of \$30k), Balance Sheet, Profit and Loss budget analysis and Aged Receivables (\$70k) were circulated and reviewed. The Aged Receivables had a handful of outstanding payments that were likely to be cleared. Office continue to follow up as part of process.



Account sums were low but there is a transfer from ticketing of \$40k and now have \$45k and expected to have sponsor income and SAWIA payments bringing accounts to \$60k by end of the week.

Noted about the economical storage solution for the wine and this is under review with the possible container for storage.

Finance Committee confirmed shed purchase \$2,500 for the Coonawarra Airstrip.

Roadshow letter went out with one positive email response received for the detailed explanation and insight into the decision making.

BR Moved and TG seconded the finance papers and financial report be received.

**4.2 Grants Update** – SAWIA second invoice submitted for Project 250 funding. Mixed Dozen will share an inkind register.

## 5. Correspondence & Communication

- 5.1 Minister Whetstone Letter discussed. Update from Pete Balnaves further to meeting with Minister Whetstone note email response deferring the letter sent to him to Minister Speirs. Correspondence included and noted that some typos to be reviewed more closely. PMN: A further response has been received noting this is under Minister Speirs portfolio. See attached.
- **5.2 Board Member request for extended leave from Board due to illness.** PB advised the Board that Joy Bowen has requested extended leave due to illness. All Board members were comfortable with the extended leave as per circumstances that have given rise to similar situations in the past. JB to continue to be copied into Board correspondence.
- 6. Brand Reference Group (BRG) now Brand Reference Committee (formerly Marketing Committee)
  - **6.1 Update** No real progress to communicate given no meetings since last meeting. No change. Seeking meeting time.

## 7. Viticultural and Oenology Committee (VOC) Report

**7.1VOC Update**. Next VOC meeting is 3 December 2019. PB reiterated that the salinity levels have risen. Can this be reviewed with the VOC Committee? Pete previously identified in 2017 there was 800ml rainfall and questioned if this had impacted the levels. BH raised about the PHD review process. Both will be addressed at the next VOC meeting. Rootstock Trial Agreement discussed separately and to be closed through the review process. Agreement was attached to the Board Pack.

Date	Action Items	Person	Deadline	Status
28.11.19	PHD Review – We are interested in the PHD	SM	19.12.19	
	Student messaging and that we have an			
	ability to understand the findings. What is			
	the process for review? We need to			
	understand what is being communicated.			
	To be reviewed at VOC.			
28.11.19	Salinity has been queried. Potential that we are	SM	19.12.19	
	reverting to 05 and 09 increase. Discussed the			
	salinity service that should be provided for			
	water testing. To be reviewed at VOC.			

7.2 Draft Coonawarra Vignerons Project Sponsorship Update – Not discussed noting it is on hold and looking at reactivating partnerships as we roll out the 2019/20 Budget. See also Previous Meeting Minute Action Item 1.
 7.3 Water – No change. Continue to maintain pressure in this area and budget allocation to continue to provide the science. Noted that Board will have a change of President of NRM Board and Kerry DeGaris is the interim.
 7.4 Fracking – Position statement remains unchanged.

## **Industry Engagement**

**8.1** OJ provided an update on industry (SAWIA, PIRSA, SATC, RDALC, Wattle Range Council, Tourism Mount Gambier and other Regions):

- SAWIA Need to follow up regarding the Board Insurance. PB to follow up re: ACCC Report. Meeting on 2.12.19.
- Wine Australia IMW Tasting occurring in Adelaide with four wines including Balnaves of Coonawarra, Penley Estate,
  Rymill Coonawarra and Wynns Coonawarra Estate presented by Cath Kidman & OJ delivered wines to Adelaide..
  A china visit is proposed in February. Further progress in November for Itinerary Planning.
  Chengdu Masterclass opportunity. In correspondence and no response to the user pay email.
- Tourism Mount Gambier Maintaining contact through Mixed Dozen Project. No further to report.
- RDA Rail review followed up and outcomes not to be communicated until March 2020.
- Australian Grape & Wine Teleconference held and minutes on the Members website.
- WGCSA Nil to report. Noted Ecovineyards workshop occurring today and this is part of our \$3k commitment to trial sites in Coonawarra.



## 8. CV Executive Officer Activity Report

- 9.1 EO Verbal Update provided in conjunction with Board reporting.
- **9.2 Cellar Door Event Committee** CCC wrap up in progress noted that surveys were down and we will re activate our push on this in 2020. We surveyed members for feedback and no real surprises in response. Drafted the final report for \$5k from SATC. This will be submitted week commencing 2 December 2019. Leigh Street held on 22 November led by HE and over 700 in attendance member fee to participate finalised at \$292 note cost lower due to no liquor license charge. Grapes of Mirth Comedy in Coonawarra Launch tickets from 2 December 2019.
- **9.3 Cup Committee.** Australian Frost Fans joined as a Gold Sponsor and we have started the cup tour of region and will start rolling out further social media from 2 December. All on track at present.
- **9.4 Roadshow Committee** Venues are being confirmed and awaiting a Made with Moxie quote and looking at ticketing platforms for synchronise optimisation with ticketing. Look to launch post Cup.
- **9.5 Resourcing** Resource is currently back to normal operation. Leave will be taken over Christmas Break from 20 December to 6 January 2020. Vice President appointment was discussed at length and noted that the Board leadership does require discussion given it is PB's last year as President. All were to consider this further and come back prepared to appoint a Vice President and look at Board options for 2020/21.

### 9. Welfare, Health and Safety (WHS)

- 9.1 Update Nil issues.
- **9.2 Risk Planning** Board Insurance WIP as minuted in action list. Leigh St RMP went well and Cup RMP drafted for on site review. Note this was also used for the Liquor License Application by PRC.

### 10. Membership

**10.1 Membership update** – Nil to report with exception to note that member access to Cup tickets to be monitored for fair and equitable access.

#### 11. New Business

11.1 Museum Wines Proposed Approach to Sell – A member raised that they were against the museum wines to be sold and they should be kept for CV purposes. The Board discussed this enquiry and noted this had been carefully considered when reaching the position to have the wine valued and a selling strategy formalised to focus on Brand Coonawarra. It was also noted that this was discussed at the June General Meeting when no members raised any discussion relating against the Board position.

Meeting Closed 9:57am

Next Meeting - Thursday 19 December 2019, 8.30am, Wynns Coonawarra Estate