

*General Meeting*  
*10 May 2018*  
*Coonawarra Hall*

<b>Time</b>	<b>Topic</b>	<b>Speaker</b>
<b>9:00am</b>	Welcome, Apologies and Chair Update	Nick Zema
<b>9:20am</b>	Finance Committee Update	Bruce Redman
<b>9:30am</b>	VOC Update	Chris Brodie
<b>9:45am</b>	Marketing Update	Olivia Nunn
<b>10:00am</b>	Cellar Door Events Sub Committee Update	Heidi Eldridge
<b>10:15am</b>	Roadshow Sub Committee Update	Olivia Nunn
<b>10:20am</b>	Cup Committee Update	Olivia Nunn
<b>10:30am</b>	Veolia Presentation	Rebecca Mobbs
<b>10:45am</b>	Questions	Members
<b>11:00am</b>	Morning Tea	ALL

# COONAWARRA \

## VIGNERONS

Coonawarra Vignerons consists of 41 Members, including both wine producers and grape growers.

Big, or small, corporate entities through to fifth generation family owned operations, Coonawarra has enormous diversity in ownership.

23 Cellar Doors are situated along the renowned “strip”, welcoming visitors on a daily basis to taste and share in the unique experience that is Coonawarra, enriched by its people.

Membership is currently in renewal period and we have two new members joining.



# Market & Political

- Exports positive
- Demand and price of Coonawarra grapes have not been higher

## Wine Australia Export report Coonawarra MAT to March 2018 based on regional label claims on packaged wine



- General Government Support with Meeting held last month to brief local Member, Minister for Agriculture and Primary Industries and Premier of South Australia
- LCGWC secured \$175k which PIRSA are supplying \$125k for the Limestone Coast Wine Region funding to build out interactive wine trails to build our e-commerce platform to increase China and US origin tourists

# *Branding*

- Coonawarra Brand Activation Plan (CBAP) is available on Members Website
- CBAP progressing well content distribution – Youtube videos to be shared
- Translation occurred for Vinexpo
- Brand Style Guide is under production
- More photos are to be shared along with a guide for crediting images
- Signage iteratively being updated
- Focus now on additional materials that will roll out as part of the Roadshow



# *Cabernet Symposium*

- Three International Speakers
- Early Bird Pricing 25 May 2018
- Materials to share are online: <https://coonawarra.org/event/coonawarra-cabernet-symposium/> (image hyperlinked below)





# *Vinexpo Hong Kong - 29 May to 2 June*

- Regional Bar with 15 SKUs
- 7 Participating Wineries in Coonawarra Region
- x 2 Masterclasses hosted by Jeremy Oliver

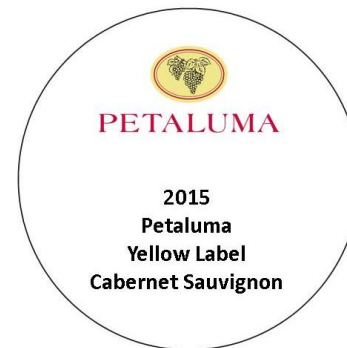


# Vinexpo Masterclasses

*x 2 Masterclasses hosted by Jeremy Oliver*

<b>Masterclass One</b> Tue 29 May 11.30am to 12.10pm	<b>Masterclass Two</b> Thursday 31 May 2.30pm to 3.10pm
Coonawarra Cabernet – a classic combination for cellaring	Coonawarra – single vineyard estates
1998 Parker First Growth Cabernet Sauvignon	1998 Parker First Growth Cabernet Sauvignon
2008 Jim Brand Silent Partner Cabernet Sauvignon	2006 Hollick Estates Ravenswood Cabernet Sauvignon
2010 Blok Estate Cabernet Sauvignon	2010 Ladbroke Grove Killian Cabernet Sauvignon
2013 Highbank Cabernet Sauvignon	2015 Petaluma Yellow Label Cabernet Sauvignon
2015 Penley Helios Cabernet Sauvignon	2015 Wynns Coonawarra Estate V&A Lane Cabernet Shiraz

COONAWARRA \



## Coonawarra Single vineyard estates



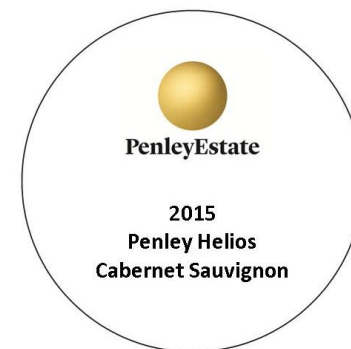
**COONAWARRA**   
[www.coonawarra.org](http://www.coonawarra.org)





## Coonawarra Cabernet

### A classic combination for cellaring



**COONAWARRA**   
[www.coonawarra.org](http://www.coonawarra.org)

**COONAWARRA**

库纳瓦拉

N O W I S T H E T I M E

时光正好

**COONAWARRA**

**COONAWARRA**

库纳瓦拉

T I M E T O L E A R N

学而有时

**COONAWARRA**

*Welcome to Coonawarra...*

one of the world's premium wine growing regions, situated in the Limestone Coast of South Australia.





# Coonawarra Marketing Materials

## 8 Mini Jumbuk

For more than 40 years, Mini Jumbuk has been crafting innovative woollen bedding products in Naracoorte using only the finest Australian wool. The world-famous quilts, pillows, underlays and blankets offer the ultimate in bedtime luxury.

📞 1800 088 834 61 Smith Street, Naracoorte

## 9 Periwinkles Café

Overlooking the Port MacDonnell bay, Periwinkles Café offers a variety of seafood dishes and specialises in the highly coveted Southern Rock Lobster.

📞 +61 8 8738 2943 63 Sea Parade, Port MacDonnell

## 10 Big Lobster (Kingston SE)

Located in the heart of Kingston, Australia's most famous lobster 'Larry' is 17-metres high and has been a key attraction in the seaside town for more than 40 years.

📞 +61 8 8767 2036 17 Princes Highway, Kingston SE

## 11 The Barn Steakhouse

Home to the finest Limestone Coast grass-fed beef and Wagyu beef, cooked to perfection over Mallee coals. An award-winning wine list with more than 750 selections includes aged rarities from the region and Coonawarra.

📞 +61 8 8726 9999 747 Glenelg River Road, Mount Gambier

## 12 The Apple Farm

One thousand apple trees dot the fields in this family-owned business that hosts special events and private functions just south of Mount Gambier.

📞 +61 0 402 181 655 77 Clarke Rd, OB Flat

## 13 World Heritage Fossil Site

Adventure into the underground Limestone Caves to learn about the mega-fauna fossils dating back over 500,000 years that have made the Naracoorte Caves famous.

📞 +61 8 8762 2340 89 Wonambi Road, Naracoorte

## 14 Umpherston Sinkhole

These spectacular sunken gardens located in an ancient sinkhole are just as spectacular at night when friendly native possums come out to feed.

📞 +61 8 8724 9750 Jubilee Highway East, Mount Gambier

## 15 The Blue Lake

The pure water in this volcanic crater is piped to residents throughout the city of Mount Gambier. Guided tours feature a ride down the original dolomite well shaft in a glass-panelled lift.

📞 +61 8 8724 9750 John Watson Drive, Mount Gambier

## 16 Quality Inn Presidential Motel

One of Mount Gambier's largest motel complexes offering accommodation with restaurant and bar. Fully equipped 2 bed room apartments with cooking facilities available.

📞 +61 8 8724 9966 156 Jubilee Highway West, Mount Gambier

### Local Restaurants

#### Robe

Chinese on Bagot Bagot Street Robe 08 8768 1872

Robe Chinese Victoria Street, Robe 08 8768 1888

#### Mount Gambier

Golden Chopsticks 08 8725 3935

95 Commercial St East Mount Gambier Tue-Sun

Malaysia House 08 8723 5005

83 Commercial St West Mount Gambier 7 Days

Mandarin Restaurant 08 8723 2100

68 Commercial St West Mount Gambier 7 Days

Noodle And Sushi Bar 08 8725 2888

34 Commercial St West Mount Gambier 7 Days

Noodle And Sushi Bar Marketplace 08 8724 8798

182 - 248 Penola Rd Mount Gambier 7 Days

#### Millicent

Lien 88 - Chinese & Malaysian Cuisine 08 8796 6624

Shop 2/6 Davenport Street, Millicent

Flaming Wok - Sportsman's Hotel 08 8733 2017

72 George Street 7 Days a week

#### Naracoorte

Dragon Village Chinese Restaurant 08 8762 1919

8 MacDonnell Street.

#### Bordertown

Bordertown Chinese Restaurant 08 8752 0494

66 Woolshed St, Bordertown



### Limestone Coast

# Treasures Trail

*Unearth the perfect mix of fresh seafood,  
world-class wine and wagyu, plus  
premium produce grown in our pristine  
environment on the Limestone Coast ...*



An initiative of Limestone Coast Local Government Association  
and South Australian Tourism Commission.

[www.southaustralia.com](http://www.southaustralia.com) [www.lclga.sa.gov.au](http://www.lclga.sa.gov.au)

design: biancarichardson.com



### 1 Wynns Coonawarra Estate, Make Your Own Blend

Be a winemaker for a day and take home a personalised bottle of your newly-created blend during this unique interactive tour experience at Coonawarra's oldest winery.

☎ +61 8 8736 2225 77 Memorial Drive, Coonawarra

### 2 Hollick Wines

A boutique winery located on the famed terra rossa soils of Coonawarra, featuring a modern cellar door and restaurant complex offering a birds-eye view over vistas of vines.

☎ +61 8 8737 2318

Corner of Riddoch Hwy & Ravenswood Lane, Coonawarra

### 3 Bellwether Wines

The historic Glen Roy Shearing Shed is home to Bellwether Wines' boutique winery, community kitchen and cellar door. Stay in a luxury Bell Tent in the winery campground for the ultimate bush glamping experience.

☎ +61 417 080 945 14183 Riddoch Highway, Coonawarra

### 4 Koonara Cellar Door & Gift Shop (has Union Pay)

The cellar door of this multi-award winning winery is located in the main street of historic Penola, offering tastings, wine sales and a quality range of homewares.

☎ +61 8 8737 3222 44 Church Street, Penola

### 5 The Tasting Room at Mayura Station

Experience premium full-blood Wagyu beef at Mayura Station's Tasting Room. Our unique on-farm steak restaurant showcases Mayura's highest quality full-blood Wagyu, accompanied by fresh, Limestone Coast produce.

☎ +61 8 8733 4333 or +61 427 284 775

941 Canunda Frontage Road, Millicent

### 6 Robe Pai Fang Welcome Gate

The story of Chinese migration during Australia's Gold Rush Era is told through traditional Chinese calligraphy characters carved in Australian spotted gum on this memorial at Robe's Chinaman's Beach.

☎ +61 8 8768 2465 Royal Circus, Robe

### 7 Robe Fish & Chip Takeaway

Experience the taste of the Southern Ocean with shark and snapper caught on our family fishing boat. Fresh, local seafood from our family to yours.

☎ +61 8 8768 2888 Corner of Union and Victoria Street, Robe





#### 8 Mini Jumbuk 小绵羊-纯澳大利亚羊毛制品

坐落于南澳纳拉库特(Naracoorte)小镇上的Mini Jumbuk, 只选用最顶尖品质的澳大利亚羊毛、不断的开拓革新工序, 设计并制造全世界最佳的羊毛床上用品。那里制造的被子、枕头、床垫顶套等产品世界闻名并会带给您最为豪华的睡眠感受。此企业已在澳大利亚拥有超过40年的历史。如果您想选一款澳洲纯羊毛产品, 就快来看看吧!

电话: 1800088834 地址: 61 Smith Street, Naracoorte

#### 9 Periwinkles Café 滨螺咖啡厅

在咖啡厅既可以品尝到各种海鲜佳肴, 特别是南冰洋的龙虾, 还可以将麦当劳港的美丽海景尽收眼底, 真的很惬意哦!

电话: +61 8 8738 2943 地址: 63 Sea Parade, Port MacDonnell

#### 10 Big Lobster (Kingston SE)

大龙虾 (位于南澳东南部的金斯顿镇)

位于金斯顿小镇中心, 这只澳大利亚最著名的大龙虾名叫“莱德”, 它高达17米, 在过去的40年中一直是这个海边小镇的重要旅游景观, 是合影留念的理想选择!

电话: +61 8 87672036 地址: 17 Princes Highway, Kingston SE

#### 11 The Barn Steakhouse 谷仓牛排餐厅

选用当地上等牛肉(草料喂养)与和牛肉, 在小桉树炭上烹调得恰到好处; 还有屡获殊荣的包括本地及库纳瓦拉葡萄酒在内的葡萄酒单, 有750多种葡萄酒供您选用。适合喜欢吃肉肉的游客~

电话: +61 8 8726 9999 地址: 747 Glenelg Road, Mount Gambier

#### 12 The Apple Farm 苹果园

这个家族经营的苹果园就在甘比尔山的南部, 农场上有1000多颗苹果树, 是举办特别活动和私人聚会的好去处。

电话: +61 8 8762 2340 地址: 77 Clarke Rd, OB Flat

#### 13 World Heritage Fossil Site 世界遗产化石遗址

到石灰岩的地下洞穴中去探险, 这里保存有50多万年以前的大型动物群的化石, 使得纳拉库特山洞远近闻名。特别适合带孩子去玩~

电话: +61 8 8762 2340 地址: 89 Wonambi Road, Naracoorte

#### 14 Umpherston Sinkhole 洞穴花园

这个风景如画的凹陷花园, 是一个由石灰岩溶解风化而成的岩洞。洞穴花园全天对外开放, 尤其是从黄昏时分到夜晚时刻, 这个地区会变得愈加生动起来, 因为负鼠们会冒险来这里觅食, 为您的旅途增加更多精彩。

电话: +61 8 8762 2340 地址: Jubilee Highway East, Mount Gambier

#### 15 The Blue Lake 蓝湖

这个火山口里的纯净水是甘比尔山居民的饮用水, 您还可以由导游陪同, 乘坐玻璃观光电梯到最原始的石灰岩竖井中参观。

电话: +61 8 8724 9750

地址: John Watson Drive, Mount Gambier

#### 16 Quality Inn Presidential Motel 总统品质汽车旅馆

甘比尔山最大的汽车旅馆之一, 提供住宿、餐饮和酒吧服务, 还有带厨房、设施齐全的2居室套房供您选择。

电话: +61 8 8724 9966

地址: 156 Jubilee Highway West, Mount Gambier

#### Local Restaurants 当地中餐厅

##### Robe 洛贝

Chinese on Bagot 街上的中餐馆 电话: 08 8768 1872

地址: Bagot Street Robe

Robe Chinese 洛贝中餐厅 电话: 08 8768 1888

地址: Victoria Street, Robe

##### Mount Gambier 甘比尔山

Golden Chopsticks 金筷子餐厅(周一不营业)

电话: 08 8725 3935

地址: 95 Commercial St East Mount Gambier Tue-Sun

Malaysia House 马来屋 电话: 08 8723 5005

地址: 83 Commercial St West Mount Gambier 7 Days

Mandarin Restaurant 金山酒家 电话: 08 8723 2100

地址: 68 Commercial St West Mount Gambier 7 Days

Noodle And Sushi Bar 面条和寿司店 7 Days

电话: 08 8725 2888

地址: 34 Commercial St West Mount Gambier

Noodle And Sushi Bar Marketplace 电话: 08 8724 8798

分店: 182 - 248 Penola Rd Mount Gambier

##### Millicent 密利森特

Lien 88 - Chinese & Malaysian Cuisine 电话: 08 8796 6624

擅长中餐和马来西亚餐

地址: Shop 2/6 Davenport Street, Millicent

Flaming Wok - Sportsman's Hotel 电话: 08 8733 2017

福鑫酒家 地址: 72 George Street 7 Days a week

##### Naracoorte 纳拉库特

Dragon Village Chinese Restaurant 电话: 08 8762 1919

金龙酒家 地址: 8 MacDonnell Street

##### Bordertown 博德镇

Bordertown Chinese Restaurant 电话: 08 8752 0494

京龙酒家 地址: 66 Woolshed St, Bordertown



An initiative of Limestone Coast Local Government Association  
and South Australian Tourism Commission.

石灰岩海岸地方政府协会和南澳旅游事务署倡议项目

www.southaustralia.com www.lclga.sa.gov.au

石灰岩海岸

Treasures  
Trail

精彩实用的

淘宝旅游路线攻略

在这里您可以找到新鲜的海鲜、  
世界顶级的葡萄酒、

最好的和牛肉及其他石灰岩海岸的  
绿色、优质的产品



南澳大利亚



石灰岩海岸  
发现其魅力



**1 Wynns Coonawarra Estate, Make Your Own Blend**  
库纳瓦拉酝思酒庄, 自己调配葡萄酒

在库纳瓦拉最古老的葡萄酒酒庄里, 做一名酿酒师, 自己调配一瓶适合自己口味的葡萄酒送给自己, 很特别哦~  
电话: +61 8 7362225 地址: 77 Memorial Drive, Coonawarra

**2 Hollick Wines 郝立克酒庄**

这是位于库纳瓦拉著名的红土上的精品葡萄酒酒庄, 您可以在摩登的酒窖里品佳酿, 还可以在饭店里用餐, 并欣赏迷人的葡萄酒美景。

电话: +61 8 8737 2318

地址: Corner of Riddoch Hwy & Ravenswood Lane, Coonawarra

**3 Bellwether Wines 领导者酒庄**

领导者酒庄就坐落在有重要历史意义的格林·罗伊剪羊毛棚的旧址, 这个精品葡萄酒酒庄有社区厨房和酒窖。您还可以住在酒庄露营地的高级钟形帐篷里体验一下终极豪华露营的魅力。

电话: +61 417080945

地址: 14183 Riddoch Highway, Coonawarra

**4 Koonara Celler Door & Gift Shop 库纳拉酒窖和礼品店 (接受银联支付)**

这个屡获殊荣的葡萄酒酒窖就位于帕诺拉的主街上, 这个小镇在澳大利亚有重要历史意义哦, 您不但可以在这里品尝并选购葡萄酒, 还可以买到高品质的家居用品呢。

电话: +61 8 8737 3222 地址: 44 Church Street, Penola

**5 The Tasting Room at Mayura Station 牧场牛排餐厅**

来这里享受顶级纯种和牛排给您带来的味觉感受吧! 我们的牛排餐厅就在牧场中, 独特的味道与质感的和牛和当地新鲜的原材料一起烹调出的牛排, 一定让您赞不绝口!

电话: +61 8 8733 4333 或 61 427284775

地址: 941 Canunda Frontage Road, Millicent

**6 Robe Pai Fang Welcome Gate 洛贝华人牌坊欢迎门**

在洛贝小镇的海滩上竖立着用澳洲斑皮桉做的华人牌坊, 上面用繁体字的毛笔字讲述了在澳大利亚淘金时代中国移民的故事。牌坊就设立在当初华人移民的登陆地点。

电话: +61 8 8768 2465 地址: Royal Circus, Robe

**7 Robe Fish & Chip Takeaway 洛贝鱼薯外卖店**

来尝尝我们自家渔船出海打捞回来的南冰洋鲑鱼和加吉鱼吧, 绝对的新鲜哦~

电话: +61 8 8768 2888

地址: Corner of Union And Victoria Street, Robe

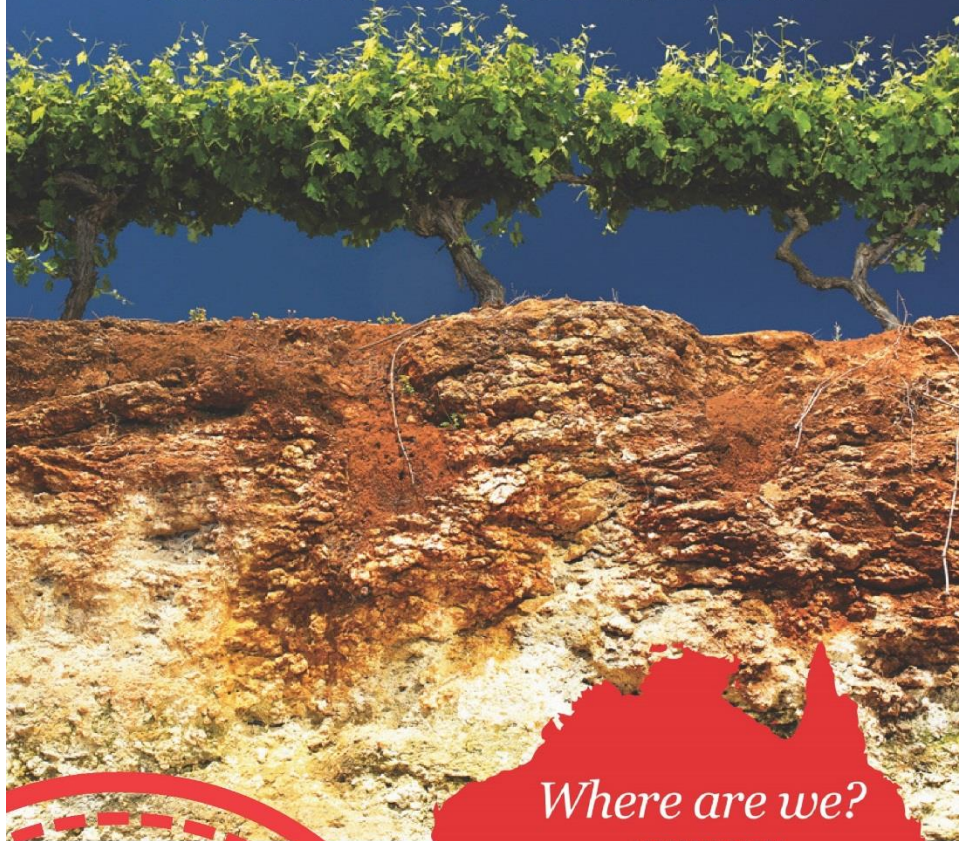
温馨提示: 澳大利亚是“左行制”, 野生动物多, 小编提醒您注意行车安全---





# COONAWARRA

AUSTRALIA'S PREMIER RED WINE REGION



*Where are we?*

The **MOST FAMOUS**  
vineyard soil in  
**AUSTRALIA** and  
possibly the **WORLD** is  
the renowned and  
unique **TERRA ROSSA** of  
**COONAWARRA**



*Coonawarra is located in an agricultural environment with beautiful soils, great climate, excellent beaches AND...by the way, we make WORLD CLASS WINES!* - Sue Hodder, Senior Winemaker at Wynns of Coonawarra


It began in 1890 with John Riddoch's first plantings of vines, then carried into the next century by many family owned wineries.

The heritage of these founding families is proudly upheld by generations of family-owned wineries throughout the region. You can visit over 25 cellar doors along one 27km stretch of road, and meet the owner/s and winemaker at the cellar door.


Coonawarra's terroir and cool climate is perfectly suited to producing wines of a truly unique style and quality. Coonawarra Cabernet Sauvignon is recognised as the best in Australia and amongst the greatest in the world. Other varieties include Shiraz, Merlot, Cabernet Franc, Riesling, Chardonnay and Sauvignon Blanc.

For more information visit:

 [www.coonawarra.org](http://www.coonawarra.org)

 [coonawarra\\_wine](#)

 [CoonawarraWine](#)

 [Coonawarra](#)



Robe Pai Fang  
Welcome Gate is a significant  
Chinese landmark located 113 km away  
at the beautiful beachside town of Robe,  
Australia's Rock Lobster Capital



*Sommelier Immersion Program WA*  
*- Thursday 28 and Friday 29 June 2018*

- Wine Australia Funding the Visit
- Finalising Itinerary
- Coonawarra Hall Tea Night Opportunity for all

**COONAWARRA** \

## *Opportunities*

- Heart Health Workshop – 16 May 2018
- China Readiness Workshop with Snowie in region – 16 May 2018
- Participate in Wine Australia Vintage Survey
- WGCSA Workshop – 17 May 2018

# *Cellar Door in the City Roadshow*

## *- 8<sup>th</sup> to 19<sup>th</sup> August*

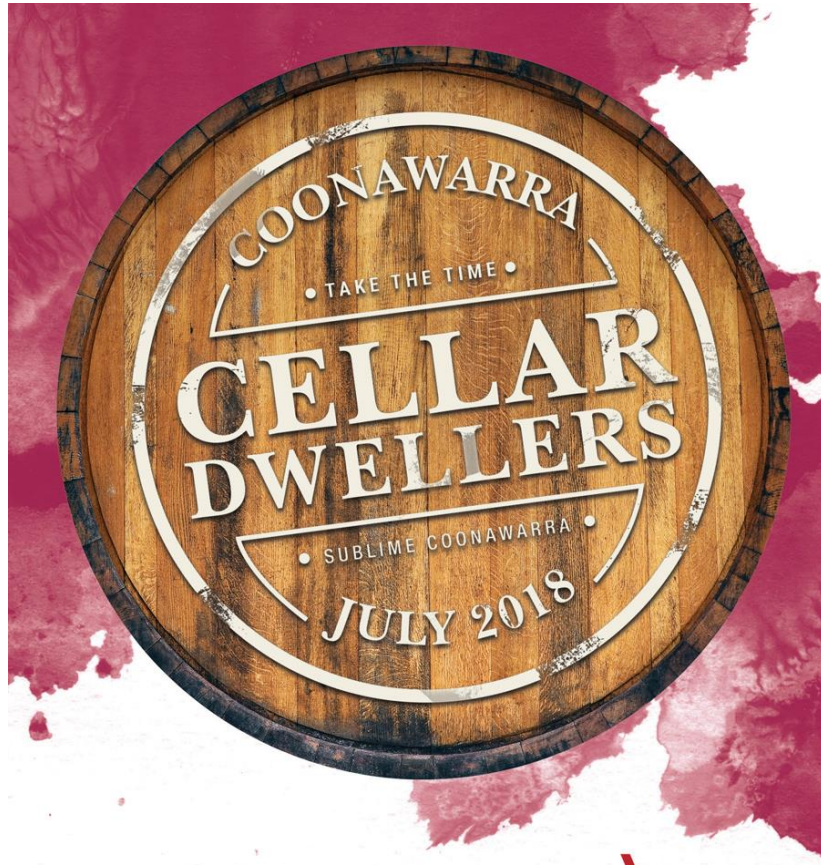
Location	Participants	Date	Public Time	Venue
Melbourne	23	Wednesday 8 August	5pm to 8pm	Showtime South Wharf
Sydney	22	Friday 10 August	5pm to 8pm	Sydney Town Hall
Brisbane	19	Sunday 12 August	2pm to 5pm	Lightspace
Adelaide	20	Friday 17 August	5pm to 8pm	Published ArtHouse
Perth	15	Sunday 19 August	2pm to 5pm	Perth City Farm

# *Cellar Door Industry Get Togethers*

Date	Cellar Door Get Together Host	Further details
May, Thursday 24 <sup>th</sup>	Majella	
June, Thursday 21 <sup>st</sup>	Patrick of Coonawarra	
July		
August	Rymill Coonawarra	
September, Friday 21 <sup>st</sup>	Hollick Estates	
October	Parker Coonawarra Estate	
November	Raidis Estate	
December	Coonawarra Vignerons	Christmas Get Together

# Cellar Dwellers – July 2018

35 Events inclusive of tastings



## COONAWARRA \

Take the time to visit Coonawarra this July.

Savour, indulge and enjoy special events and the opportunity to taste and buy rare and beautiful wines from the depths of our cellars.

For a full program of Cellar Dwellers events

visit [www.coonawarra.org](http://www.coonawarra.org) or call **08 8737 2392**

COONAWARRA \ PRESENTS  
**SHIRAZZ  
JAZZ**

COONAWARRA WINE BAR  
CHEESE PLATTERS  
DESSERTS  
[NO BYO]

**SATURDAY 7TH JULY - 8PM**  
**RYMILL HALL, PENOLA**

**TICKETS \$30**

FOR MORE INFO + TO BOOK, VISIT  
[WWW.COONAWARRA.ORG](http://WWW.COONAWARRA.ORG)



# *Coonawarra Cabernet Celebrations*

*Programs to be sent to printers end May to allow any new member events*



# *Utilities*

- Veolia Proposal – Rebecca Mobbs  
0418 783 041 or [rebecca.mobbs@veolia.com](mailto:rebecca.mobbs@veolia.com)
- AGL Proposal – Nick Mercure in Region 14<sup>th</sup> to 16<sup>th</sup> May  
0477368428 or [nmercure@agl.com.au](mailto:nmercure@agl.com.au)  
Energy efficiency and lighting options

# *What do you need?*

- We want your feedback, please reach out with ideas by contacting one of the members of the CV team.



**COONAWARRA** \