

# COONAWARRA \

## COONAWARRA CUP COMMITTEE MEETING

26<sup>th</sup> May, 2017

CV Office

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### Minutes

1. Present/apologies

Katie Lewis (KL), Heidi Eldridge (HE) Tim Bailey (TB), Dan Redman (DR), Pete Balnaves (PB) George Kidman (GK), Luke Trotter (LT)

Apologies Joe Cory (JC), Sara Fletcher (SF), Tony Gleeson (TG), Steven Raidis (SR)

2. Racing Club- no news

3. Super Sweep- worked well, keep it going, print 1400 tix next year

4. Budget and Sponsors-spreadsheet needs to tighten up

Members price \$175

Public \$195

DR to send proposal to LT to tidy up then DR to send out ASAP

Any potential sponsors can be sent proposal but please cc DR in

Sponsors banners need to go up-pull up only

Cupboard has had its day- swap to an imperial so all owners can share- renegotiate TK sponsorship

We need to sell more tix-

Discussion re whether Patrons should get comp tix or not?

Peter DeGaris-no comp tix

Cut back on VIP's

Golf sponsor change to \$500 + ticket

Lanyards- have a bin at the exit so we can re-use

5. Catering-KL to start working on menu with Blanco, make sure they have enough staff, menu to go back to 3 choices

6. Imperials- Langton's, Jeremy Oliver?

Older/exclusive vintage each year?

7. Wine-

8. Decorations- Jane is happy to be in charge again, great feedback

9. Tent/Furniture

KL to do a spreadsheet for Richie with things required and timings, we would like to get the tent fully set up on the Monday, so that Wednesday all we have to do is the decorations

JC to update map with tables further away from bar and catering tent

Rope needs to become rigid

Check dimension of added bay on tent with TG

10. Photos- worked well, re book

11. MC-Jane Ferrari?

Need contract

12. Masters

Continue as is for one more year then re-assess

13. Marketing and Promotions

Didn't need any but keep it in as a cost

Need to let vigneronns know who invited media and VIP's are

Use video at Roadshow

Need a media release after the cup- to go on spreadsheet

14. Transport- need a sign for the buses to say where they are going

15. General Business-

Auctioneer was best ever- hit up Elders for sponsorship

Tim is in process of doing up a spreadsheet for responsibilities/timing/

Security-bin for collecting lanyards

16. Next meeting Thursday 29<sup>th</sup> June, 3pm CGWI office