

**2016 Coonawarra Roadshow Committee  
Minutes of meeting held 27 May 2016 – CGWI Office**

1. **Present:** Jamie McDonald, Michelle Stehbens, Steven Raidis, Kate Robinson  
1.1. **Apologies:** Bruce Redman
2. **Review of minutes:** Reviewed minutes, All correct.
3. **Outstanding Items:**
  - 3.1. WA Liquor License – to be followed up by JM.
4. **Marketing:**
  - 4.1. Will contact venues with posters and DLs, and speak about databases and social media opportunities. JM
5. **Booking/Ticketing:**
  - 5.1. Ticket sales progressing. Confirmed with MS that capacity of Ivy is 400.
6. **Food & Wines:**
  - 6.1. Reconfirmed Old Wine Opening, following query from staff.
  - 6.2. Food at venues. Problems that encountering:
    - 6.2.1. Hobart – no facility, in restaurant district
    - 6.2.2. Melbourne – Spotless Catering offering nothing of substance
    - 6.2.3. Sydney – available options from Ivy restaurants, but CGWI responsible for minimum order.
    - 6.2.4. Brisbane – TBC. Steve Q reviewing options, as they want us to have cheese platters
    - 6.2.5. Adelaide – Cheese Platters
    - 6.2.6. Perth – Café attached to gallery doesn't open on Sundays. Can cater, but not a particularly enticing option.
  - 6.3. Speed Date. Confirmed that all spots from winemaker side of things filled.
7. **Budget:** Will review budget at next meeting.
8. **Media & Photography:**
  - 8.1. **Press Photography:** Confirmed Sydney editorial photographer.
  - 8.2. **Media invites:** We will look to invite lifestyle/columnists/bloggers rather than just mainstream wine journalists. **Action** JM to collate list in each city to target.
9. **Any other business**
  - 9.1. JM highlighted possibility of new members coming to Roadshow – will update online collateral but no reprinting.

Meeting closed at 10am.